

12¢

ISSUE 23
MAY 2026

TURTLEMAN



PONDERS SOME TRUTHS AND AI SLOP

VOLUME 1

TRUTH:

RARE. HARD.
WORTH IT.

NOISE:

LOUD DOESN'T
MEAN RIGHT.

**RECYCLED
OPINIONS:**

NOT NEW.
NOT TRUE.

HMM!

SOME OF IT
IS TRUTH.
SOME OF IT
IS SLOP.
GOOD LUCK,
CITIZEN!

SLOP:

FAST, CHEAP,
AND EVERYWHERE.

AI WAFFLE:

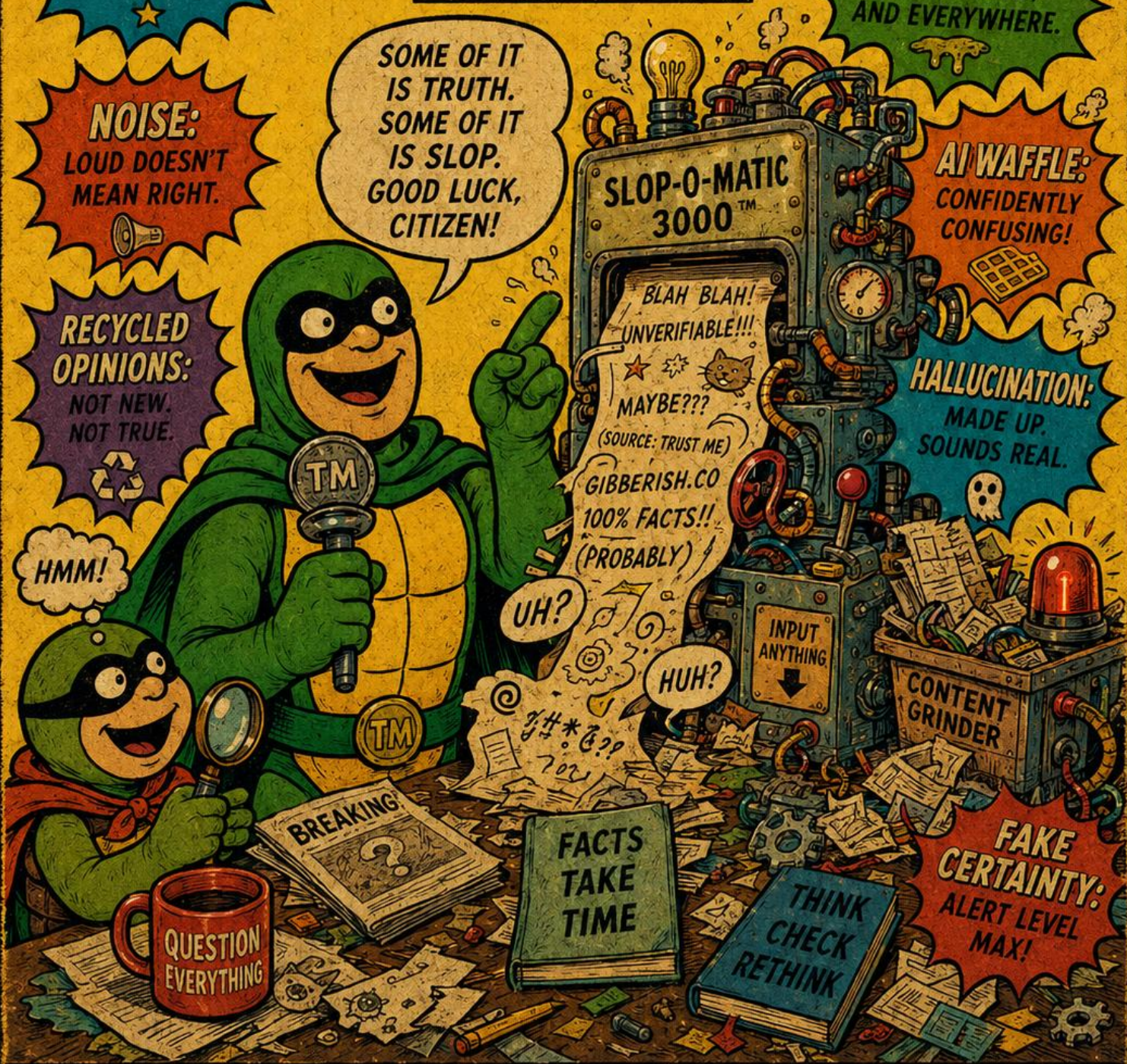
CONFIDENTLY
CONFUSING!

HALLUCINATION:

MADE UP.
SOUNDS REAL.

**FAKE
CERTAINTY:**

ALERT LEVEL
MAX!



SEPARATING FACTS FROM SYNTHETIC WAFFLE!

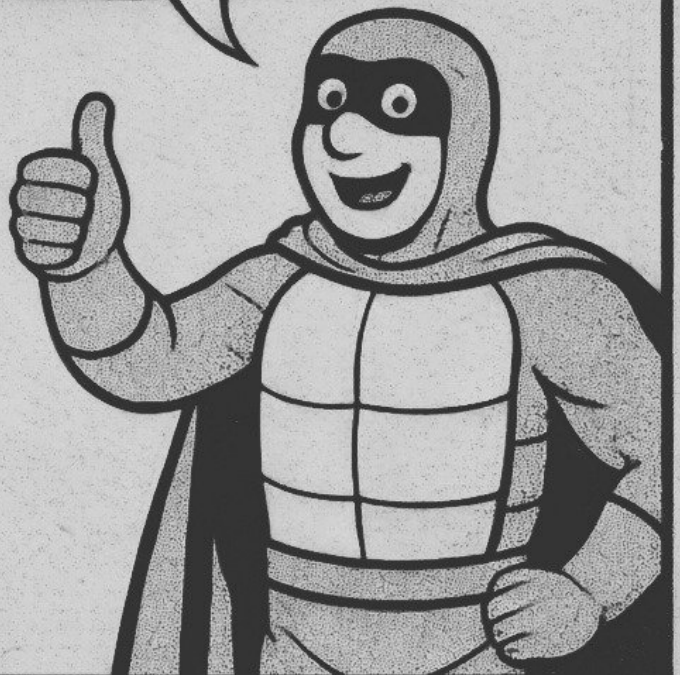
TURTLE MAN

Created by Ian A. and Viv Maxwell

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Based on actual lies: any resemblance
between any characters in this comic with
real living people is a miracle.

HATERS BE HATERS.
TO ALL YOUSE HATERS OUT
THERE, WE LOVE YA!





★ NEW PRODUCT! ★

EMBODIED PRIESTESS™

MISS MASQUE (AKA TURTLEWOMAN) PRESENTS HER NEW COURSE A 9-MONTH INITIATION INTO THE PRIESTESS PATH™

WHAT IS AN EMBODIED PRIESTESS™?

A woman who stepped outscouring her magic and started running the show from her own soul.

She prays, plays, & slays. She weaves ancient wisdom with everyday life and makes it look easy (because she practices).

Part mystic. Part mirror. Part main character.

100% devotion. Zero apology.

IT'S NOT A TITLE.
IT'S A TEMPLE STATE.



YOU AREN'T TOO MUCH.
YOU'VE JUST BEEN TOO SMALL FOR TOO LONG.

FINALLY...
A COURSE THAT GETS ME.

WHAT YOU'LL RECEIVE

- activating your soul gifts
- Ka body activations
- deep healing
- sacred feminine embodiment
- Journey within sacred sisterhood
- rise in your power
- embody your bigness
- live in abundant emotional service

THIS ISN'T SELF-HELP.
IT'S SOUL.
REMEMBERING.

INITIATION



Step beyond the ordinary and say YES to your highest path.

HEALING



Release what's not yours. Rest, reset, and reclaim your radiance.

ACTIVATION



Awaken gifts, senses, and codes you forgot you came with.

SISTERHOOD



Be seen. Be held. Be cheered on by your sacred circle of soul sisters.

POWER



Rise in your truth, speak your word, and lead from your wholeness.

★ SPECIAL BONUS ★

Comes with a free Rabbit Dildo™



THIS COURSE ISN'T FOR EVERYONE.

IT'S FOR YOU—WHEN YOU'RE READY TO STOP PLAYING SMALL & START LIVING DIVINELY

EVEN TURTLEMAN TOOK THE TRIAL MODULE. NOW HE JOURNALS WITHOUT CRYING (USUALLY).

APPROVED BY:
BARD TURTLEMAN & HIS ORACLE OF WIT



★ MORE ACTIVATION. MORE EMBODIMENT. MORE MYSTERY. ★
THE DEVOTED DON'T FOLLOW THE PATH. THEY ARE THE PATH.

NEW WORD!

INDOOROOPILLY

WE'RE TOLD IT MEANS 'THE GULLY OF LEECHES'.



THE SIMPLE STORY

People often say Indooroopilly means 'the gully of leeches'.



THE BETTER EXPLANATION

The name probably came from a very specific local warning, not from a claim that the whole district was uniquely full of leeches.



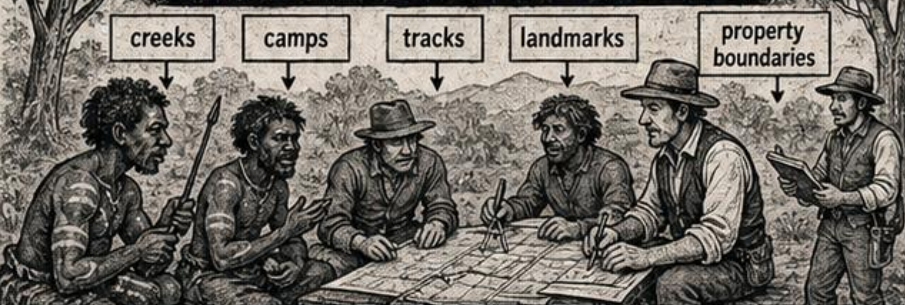
WHY THAT MATTERS

- Brisbane's creeks and gullies would all have had leeches
- Witton Creek may have been a known leech-heavy spot
- a place name could begin with one local warning



HOW NAMES GOT RECORDED

During early settlement, European surveyors and selectors often asked local Turrbal and Jagera people for the names of creeks, camps, tracks and landmarks so they could record property boundaries.

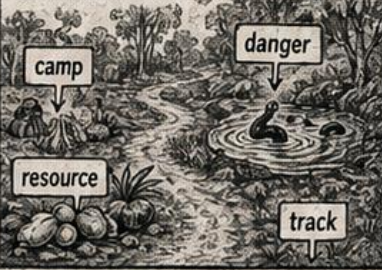


A spoken warning can turn into a written place name very quickly.

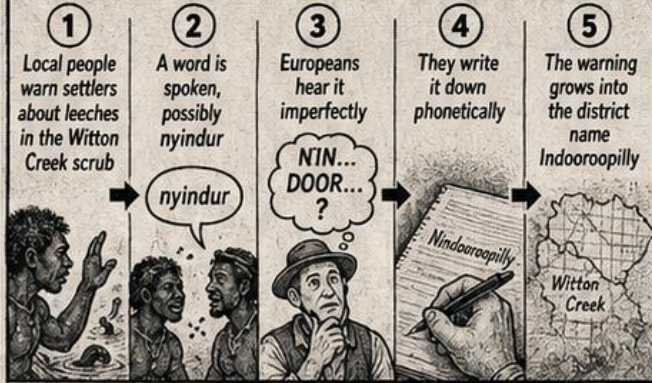


NOT A WHOLE SUBURB

An Indigenous place name spoken at one spot might refer to a camp, a resource, a danger, or a feature on a track, not a suburb-sized area.



THE LIKELY CHAIN



THE WORD

The word may have been something like nyindur, heard, mangled and written down by Europeans. Over time that specific warning became Indooroopilly, the name of the whole district.



THE BOTTOM LINE

Indooroopilly probably did not mean that the entire area was some unique leech capital. More likely, it began as one specific warning about one leech-heavy spot, probably around Witton Creek.



★ **MORE WORDS. MORE HISTORY. MORE TURTLE.** ★
ONE CREEK WARNING CAN NAME A WHOLE DISTRICT.



★ **NEW WORD!** ★

PIGTROUGHENASIA

WHEN STARTUP POLICY TURNS INTO A FEEDING TROUGH WITHOUT A CLEAR RECURRING AUSTRALIAN TAX BASE.

1. THE FEEDING PHASE

Startups receive cash, then spend it on wages, contractors, rent, cloud services, lawyers, accountants, marketing, software development, equipment, promotion, failed product development, real products, and the occasional real company.

Cash in.
Cash out.
Tax base unclear.



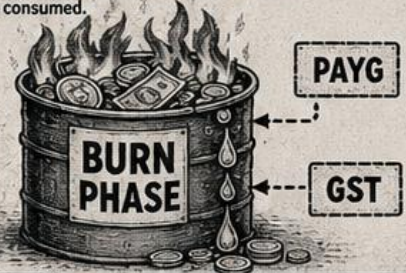
2. THE REAL POLICY QUESTION

The issue is not whether money was spent. The issue is whether that spending produced a recurring Australian tax base.

**SPENDING
≠
PROOF OF
LASTING VALUE**

3. BURN-PHASE TAXES

Investor cash, grants, and R&D incentives can generate PAYG withholding, GST, and some local spending. But that is mostly taxation during the burn phase. It does not prove durable fiscal value after the cash is consumed.



4. THE BETTER TEST

The better test is recurring tax receipts from export income. Export income matters because it brings money into Australia from outside the domestic economy.

- Productivity: getting better at converting resources into things people value.
- External revenue: exports, royalties, foreign income, tourism, technical services, and returns on foreign assets.

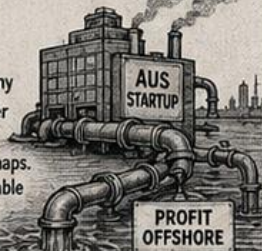


5. WHERE THE PROFIT GOES

A company can sell globally while much of the residual profit appears outside Australia.

- foreign subsidiaries
- IP held offshore
- transfer pricing
- relocated parent company
- sale to a foreign acquirer

Commercially rational, perhaps. But weak evidence of a durable Australian tax base.



6. THE FEW WINNERS

Australia has produced a handful of successful technology companies. Atlassian, Canva, WiseTech, TechnologyOne, REA, SEEK, Carsales and others show that scaling is possible.

The harder question is how much recurring Australian tax was paid on the residual profit after success.

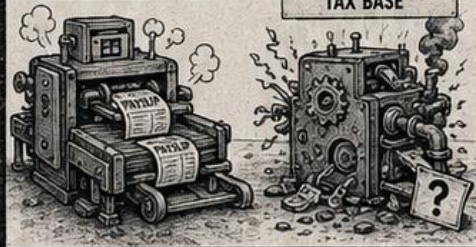


7. THE BLUNT VERSION

"The Australian startup technology sector has probably been better at converting cash into salaries than converting cash into recurring Australian tax receipts from export profit."

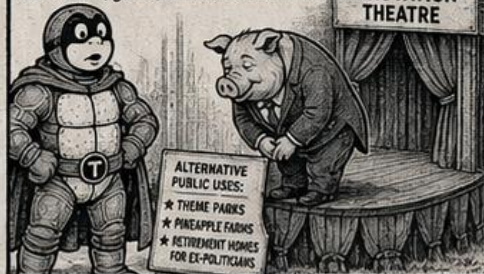
CASH → SALARIES

CASH → RECURRING TAX BASE



8. THE HARSHER VERSION

The cash went in. The cash was spent. Some people were paid. Some tax leaked out on the way through. A few winners emerged. But decades of startup-sector spending have not obviously produced a broad self-sustaining Australian tax base large enough to justify the subsidies, concessions, grants, and innovation theatre.



9. THE BIGGER POINT

Broadly speaking, living standards improve in two ways.

- 1 A country becomes better at converting resources into things people value.
- 2 A country gets more revenue from outside the country.

Everything else mostly moves money around. Tax, subsidies, grants, asset inflation, borrowing, and domestic service activity can change who gets what. They do not automatically make the country richer.



10. THE FINAL QUESTION

If an industry policy does not improve productivity or generate recurring export income, what exactly is being subsidised?

If it is mostly distribution policy, say so.



THE BOTTOM LINE

Pigtroughenasia is the condition in which startup policy, subsidies, grants, and concessions keep feeding a sector that is very good at spending cash, somewhat good at producing salaries, occasionally good at producing companies, but not obviously good at producing a large recurring Australian tax base.



★ **MORE CASH. MORE THEATRE. MORE TURTLE.** ★
IF THE TROUGH IS PUBLICLY FUNDED, ASK WHERE THE TAX BASE WENT.

NEW WORD!



POLITICAUST

WHEN BLUE AND GREEN START MIXING STRANGELY IN POLITICS.

1. THE SET-UP

In Australia and the UK, the traditional conservative parties are both associated with the colour blue.



BLUE = CONSERVATIVE

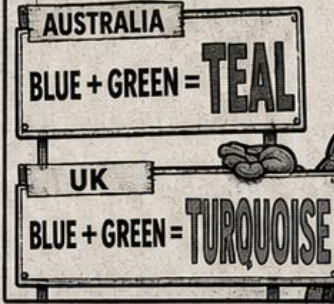
2. THE LEAK

In both countries, those parties have recently lost some voters to the social progressives, the Greens, named for the trees they originally set out to protect.



3. THE MIXTURE

The resulting voting block gets a blended colour name. In Australia it is called TEAL. In the UK it is called TURQUOISE.

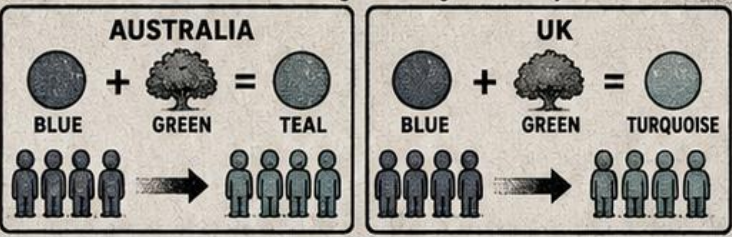


4. HOW THE WORD WORKS

POLITICAUST refers to the suspiciously different shades produced when conservatives and greens mingle electorally.

Political colour theory is getting messy.

Same ingredients, different shade names.



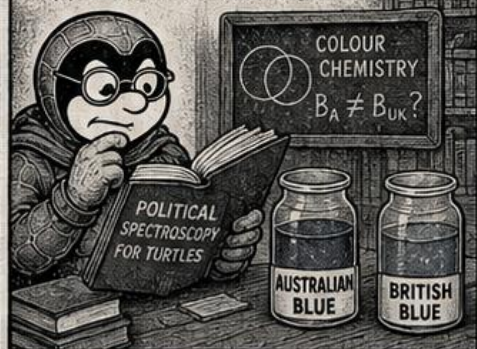
5. THE ODD BIT

If the same basic ingredients are mixing in both countries, why does Australia end up with TEAL while the UK gets TURQUOISE?



6. THE DEEP QUESTION

Perhaps this suggests something deeply different about the starting blues.



7. OR MAYBE...

Or the sunburnt country just doesn't do green properly?



8. THE BOTTOM LINE

POLITICAUST is the odd political colour chemistry that happens when blue conservative voters drift toward green politics, but each country insists on naming the resulting shade differently.



Names may vary. Voters do too. But the weird shade remains.



★ MORE WORDS. MORE POLITICS. MORE TURTLE. ★
WHEN BLUE BLEEDS INTO GREEN, ARGUMENTS GET AQUATIC.

NEW WORD!

MONKEYS

HOW MANY SECONDS WOULD ONE MONKEY NEED TO RANDOMLY REPRODUCE ALL THE KNOWN WORKS OF SHAKESPEARE?



1. THE SET-UP

One monkey. One keyboard.
Pure random typing.



2. THE TARGET

Not one sonnet.
Not one play.
All the known works
of Shakespeare.

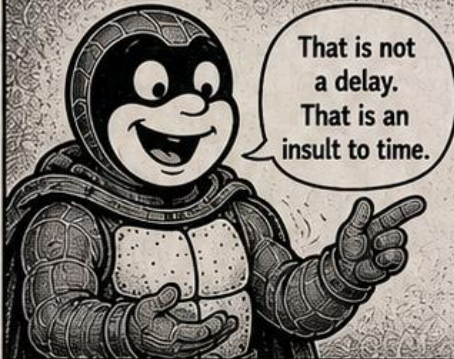


3. THE CATCH

Every character has to appear in
exactly the right order.
One wrong letter and you are no
longer reproducing Shakespeare.



4. THE NUMBER



That is not
a delay.
That is an
insult to time.

3.62e+9712034 SECONDS

5. WHAT THIS MEANS

The number is so absurdly large that
normal time comparisons become comic.
A single random monkey is not a
practical literary method.



I may need
a snack.

6. THE BOTTOM LINE

If one monkey were randomly typing forever,
the expected wait to reproduce all the known
works of Shakespeare would be
3.62e+9712034 seconds.



This is why
we do not
outsource
literature to
randomness.

★ **MORE WORDS. MORE MONKEYS. MORE TURTLE.** ★
RANDOM TYPING IS NOT A WRITING STRATEGY.

NEW TOPIC!

AI & SEX



WHAT AI PULLED OUT OF A BORING PAPER ON LONG-TERM DESIRE.

1. THE SET-UP

Some years back my wife sent me a paper titled: 'Maintaining Sexual Desire in Long-Term Relationships: A Systematic Review and Conceptual Model.'

It may have deserved attention. I still couldn't read it. Academic prose had done its usual damage.

This paper contains information. Somewhere.



2. THE REDISCOVERY

I rediscovered it later during an unrelated email search for "shaver". This time there was a difference.

Now I had AI.

At last, a use for the machines.



3. CLAUDE'S TAKE

"The headline takeaway: desire decline in long-term relationships is common but not inevitable, and the couples who fare best are those who normalise fluctuation, invest in novelty, maintain individual identity, and communicate rather than avoid."



Useful at once.



4. GPT'S TAKE

- Sexual desire in long-term relationships is not stable.
- It often becomes responsive rather than spontaneous.
- Desire may emerge after interaction rather than before it.
- Maintenance depends on relationship dynamics: intimacy, responsiveness, communication, and deliberate effort.
- Novelty, attraction, and some independence help.
- Routine, stress, fatigue, and overfamiliarity reduce desire.
- Differences in desire are normal.
- Trouble begins when those differences are treated as abnormal or left unmanaged.
- Desire is actively produced through behaviour and interaction, not passively preserved.



5. WHAT THE PAPER SAW

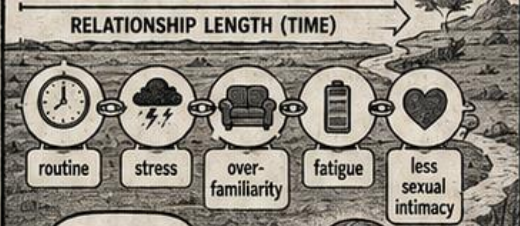
The paper identifies many factors affecting long-term desire. Fair enough. But factors are not the same thing as causes.

INDIVIDUAL	INTERPERSONAL	SOCIETAL
<ul style="list-style-type: none"> • stress • fatigue • body image • health • desire style 	<ul style="list-style-type: none"> • communication • responsiveness • novelty • intimacy • conflict 	<ul style="list-style-type: none"> • roles • expectations • cultural scripts • time pressure



6. THE KINETIC ISSUE

Relationship length is the kinetic issue. Time produces routine, familiarity, fatigue, domestic load, obligation, resentment, and reduced erotic charge.



Time is not neutral. It does things.



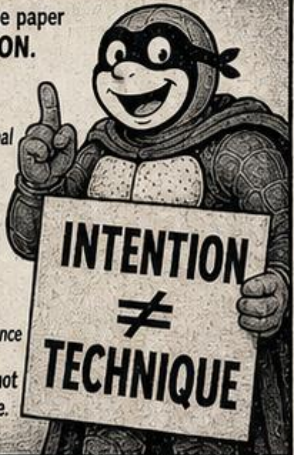
7. THE MISSING ROOT

The deeper issue the paper misses is **INTENTION**.

Most of its practical recommendations are behaviours that intentional couples often display naturally:

- making effort
- protecting novelty
- maintaining identity
- talking openly
- not drifting into avoidance

But intention itself cannot be synthesised by advice.

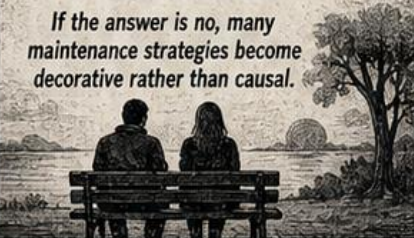


8. THE REAL QUESTION

The real question is not just how to maintain desire.

It is whether some people in long-term relationships genuinely want to be there, or even should be there.

If the answer is no, many maintenance strategies become decorative rather than causal.

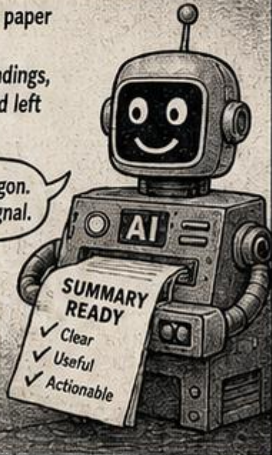


9. THE AI ADVANTAGE

AI did in seconds what the paper did not do in pages.

It extracted the practical findings, clarified the mechanism, and left the real argument exposed.

Less jargon. More signal.



★ **MORE AI. MORE SEX. MORE TURTLE.** ★
AI CAN SUMMARISE THE PAPER. IT CANNOT SUPPLY THE INTENTION.



NEW WORD! PLANE THINKING

TURTMAN
WORD SERVICE
APPROVED

WHEN MONEY ERODES THE ABILITY TO NOTICE OTHER PEOPLE,
ESPECIALLY OUTSIDE THE AIRCRAFT TOILET.

1. THE TRANSFORMATION

There is a peculiar transformation that seems to occur when a person accumulates enough money. The social contract starts to look optional. Queuing, thanking, and basic acknowledgement of other humans drift from rules into suggestions.



2. ECONOMY

In economy, four bathrooms serve two hundred people, and somehow the line moves. People go in, do what people do, come back out, and accept that other bladders also exist.



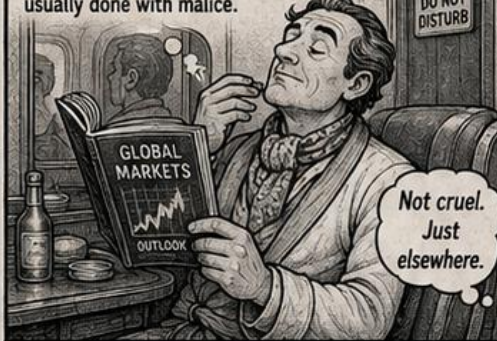
3. BUSINESS CLASS

In business class, one bathroom serves eleven people, three of whom are asleep. Yet it has not been free for the last forty-five minutes.



4. THE GENIUS

The genius, and in its way it is a kind of genius, is that none of this is usually done with malice.



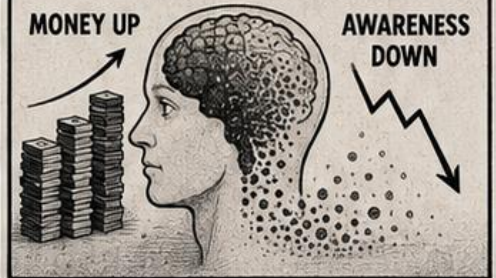
5. THE HARDER THING TO ARGUE WITH

It is something harder to argue with than rudeness. It simply does not occur to them that you are there.



6. THE REAL ASSET

Wealth, it turns out, is not just money. It can become the slow, magnificent erosion of the ability to notice other people.



7. THE TEST CASE

The aircraft bathroom is a perfect test chamber. Confined space, obvious queue, limited resources, and nowhere to hide except inside the idea that other people do not matter.



8. FROM THE QUEUE

From where I am standing, outside a locked door at 10,000 metres, it looks suspiciously like a full-time job.



9. DEFINITION

PLANE THINKING:

the elite travel mindset in which ordinary social obligations become optional, and the existence of other waiting humans fails to register, especially in premium cabins.



THE BOTTOM LINE

The difference between economy and business class is not only legroom. It is also the probability that someone decides the bathroom is a private annex and the queue is a rumour.



★ MORE WORDS. MORE QUEUES. MORE TURTLE. ★
AT 10,000 METRES, PRIVILEGE LOOKS A LOT LIKE A LOCKED DOOR.



NEW INVENTION! BIOPHARMING NUTRASWEET

TURTMAN

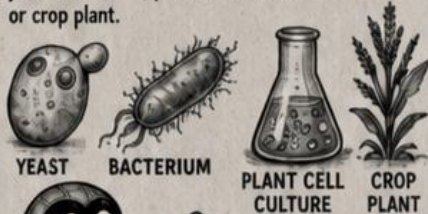


INVENTION
OFFICE
APPROVED

A BIOLOGICAL SYSTEM ENGINEERED TO
MAKE ASPARTAME DIRECTLY OR NEAR-DIRECTLY.

1. THE IDEA

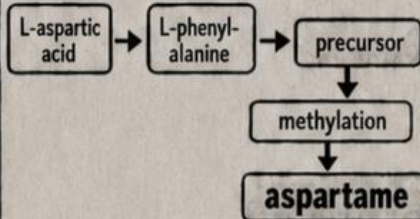
The host organism could be a yeast, bacterium, plant cell culture or crop plant.



The farm is now a chemical factory.

2. THE PATHWAY

The organism is modified so that its metabolism overproduces L-aspartic acid and L-phenylalanine.



An inserted or redesigned enzymatic pathway then joins them into the aspartame precursor and methylates the final molecule.

3. THE FEED

The engineered organism grows on sugar, light or agricultural inputs.



4. WHERE IT APPEARS

It produces aspartame or a close intermediate inside its cells, leaves, seeds or culture fluid.



Not just ingredients. The sweetener itself.

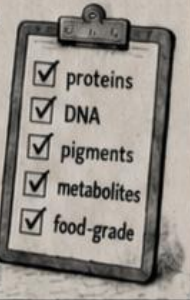
5. HARVEST

Biomass is harvested and the aspartame is extracted.



6. CLEAN-UP

Impurities, host proteins, DNA, pigments and unwanted metabolites are removed.



7. CONSISTENCY

Batch consistency is tested before sale.



8. THE COMMERCIAL CLAIM

NutraSweet can be produced by biological farming rather than conventional chemical synthesis.



9. THE PITCH

- lower input cost
- lower energy use
- scalable production
- cleaner branding as fermentation-derived or plant-made
- natural plant made sweetener



10. THE RISKS

TECHNICAL RISK

- Will the pathway produce enough aspartame?
- Will the molecule degrade inside the host?
- Will purification erase the cost advantage?
- Is the final sweetener chemically identical?

REGULATORY RISK

- Novel production method
- Production host and genetic engineering method
- Residual impurities and allergen risk
- Evidence for food regulators

11. THE BOTTOM LINE

Biopharming does not merely make the ingredients for NutraSweet. It makes NutraSweet itself.



★ MORE CELLS. MORE SWEETNESS. MORE TURTLE. ★

IF THE MOLECULE IS THE SAME, THE ARGUMENT MOVES TO YIELD, PURITY AND REGULATION.



NEW WORD!

NEUROSCLEROSIS

TURTLEMAN



WORD SERVICE APPROVED

AN UMBRELLA TERM FOR A RANGE OF CONDITIONS CAUSED BY METAPHORICAL PLAQUE BUILDING UP IN THE BRAIN.

1. THE WORD

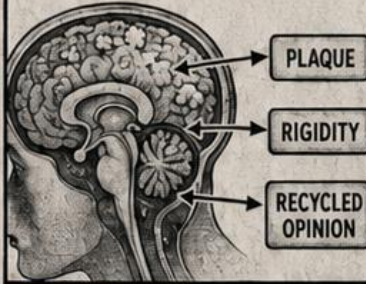
Neuroclerosis is what happens when repeated low-grade mental rubbish starts hardening into fixed thought.



The clog is metaphorical. The effect often isn't.

2. THE IDEA

It is an umbrella term for conditions caused by metaphorical plaque building up in the brain.



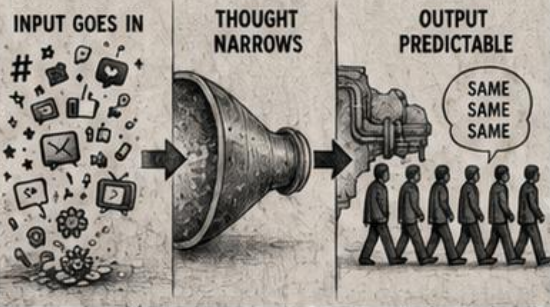
3. THE FEEDSTOCK

- social media
- advertising
- primary school
- highschool
- University
- TV
- all political missives
- broadcast media
- mother's groups
- junk mail



4. THE MECHANISM

Repeated exposure, conformity pressure, slogans, shallow narratives and constant repetition create the buildup.



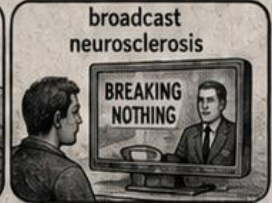
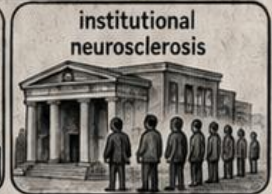
5. THE SYMPTOMS

- reduced curiosity
- premature certainty
- borrowed opinions
- reflex outrage
- difficulty updating beliefs
- chronic slogan recall

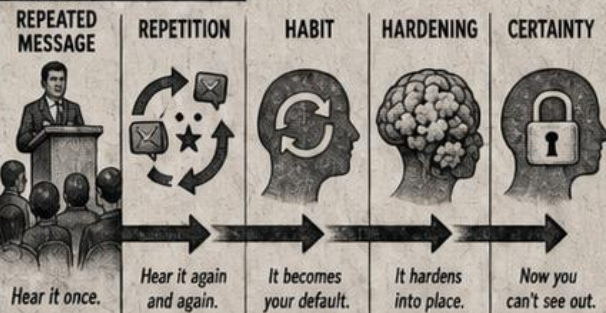


Everything sounds familiar because it has been installed already.

6. COMMON FORMS



7. THE BUILD-UP



8. THE TEST

If a person repeats a position before examining it, the plaque may already be advanced.



NEURO CHECK									
CURIOSITY	LOW								
CERTAINTY	HIGH								
EVIDENCE CHECKED	NO								
PLAQUE LEVEL									
█	█	█	█	█	█	█	█	█	█

9. THE BOTTOM LINE

NEUROSCLEROSIS:

the gradual hardening of thought caused by metaphorical plaque accumulating from repeated cultural, educational, political and media inputs.



10. THE TREATMENT

- silence
- reading difficult things
- uncomfortable evidence
- time away from feeds
- independent thought
- less exposure to mental junk



The prognosis is a sad death where the sufferer leaves this world no wiser than when they came into it.

THE BOTTOM LINE

Neuroclerosis is not stupidity. It is what happens when too much repeated input leaves too little room for thought.



★ MORE WORDS. MORE BRAINS. MORE TURTLE. ★

WHEN THE PLAQUE IS METAPHORICAL, THE DAMAGE CAN STILL BE REAL.



NEW WORD!

REPHOR

TURTLEMAN



WORD SERVICE APPROVED

VERB, WHEN YOU END UP HATING A SONG THAT YOU LOVED THE FIRST TIME YOU HEARD IT.

1. THE FIRST HIT

You hear a song for the first time. It's fresh, unexpected, and hits you at exactly the right moment. It feels charming, perfect, irresistible.

At first, it sounds like a gift from heaven.



2. THE LOOP

Then it plays again. And again. And again. In your headphones. On the radio. In cafes. In shops. In playlists. In social media clips. Repetition quietly turns affection into fatigue.



3. THE MECHANISM

Rephor isn't sudden. It's a process. A slow erosion of musical joy.



4. THE SYMPTOMS

Recognise the warning signs of Rephor:

- ★ You start actively avoiding the song.
- ★ You lunge for the skip button.
- ★ You eye-roll the moment it starts.
- ★ Small annoyances become irrational rage.
- ★ You can't believe you ever liked this.



5. COMMON CAUSES

Rephor is usually not the song's fault. It's the world's fault.



6. THE EXAMPLE

Some songs are especially vulnerable. Witness Exhibit A:



7. THE TRAGEDY

The song hasn't changed. You've just been worn down by a thousand tiny assaults. Rephor is the irony of overexposure: what once moved you now moves you to mute.



8. THE DICTIONARY



9. THE BOTTOM LINE

Rephor is what happens when repetition turns musical pleasure into low-grade resentment. Protect your first-listen joy: space it, save it, savour it.



★ MORE WORDS. MORE SONGS. MORE TURTLE. ★
OVERPLAY IS THE FASTEST WAY TO KILL AFFECTION.



★ **NEW INVENTION!** ★

AQUABLEND

TURTMAN

INVENTION OFFICE APPROVED

TRANSFORM THE WAY YOU ENJOY WATER
 A customizable hydration experience that infuses plain water with delightful aromas.

THE PRODUCT

AquaBlend is not just a water bottle. It is a customizable hydration experience. With every sip, plain water transforms into an experience. One sip can feel like a tropical paradise or a lush orchard.



HOW IT WORKS

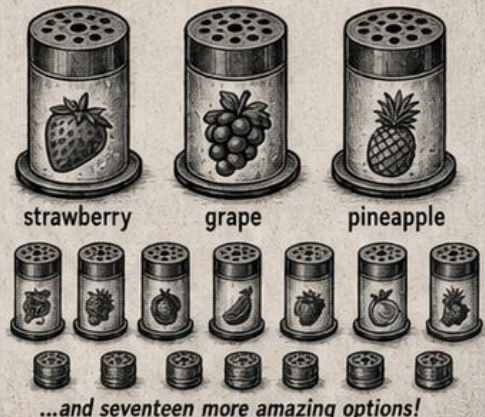
Every sip becomes a fully immersive olfactory illusion.



We fool you, so you don't have to.

THE FLAVOURS

20 tantalizing flavours to choose from.



CHANGE IT UP

Change it up anytime, anywhere.

- school
- gym
- office
- on the go



STAY HYDRATED

AquaBlend encourages increased water consumption and helps you meet your daily hydration goals.

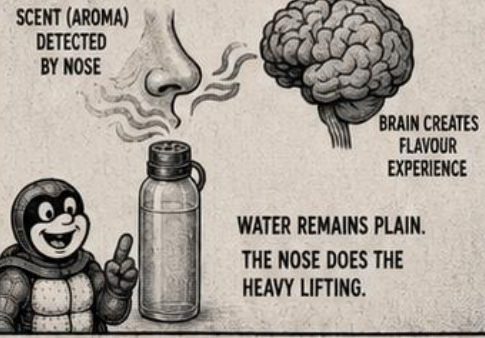
Stay hydrated, stay healthy.



- ✓ MORE WATER
- ✓ BETTER FOCUS
- ✓ HEALTHIER YOU

THE PSYCHOLOGY

THE PSYCHOLOGY OF FLAVOUR PERCEPTION



MODULAR MOOD CONTROL

Homeopathically enabled mental wellness

proven by the same scientists that brought you chicken salt and gluten-free Vegemite.

- MICRO-AROMA RESONANCE™
- EMOTIONAL VIBRATION CALIBRATION
- PLACEBO-OPTIMISED DELIVERY



THE SOCIAL ANGLE

Looks great on social, too.



THE SALES PITCH

- customizable hydration
- interchangeable smelling pods
- variety without sugary drinks
- encourages more water consumption
- flavour adventure for your senses

MORE SENSES. LESS SUGAR. SMARTER SIP.



THE BOTTOM LINE



AQUABLEND:
 plain water plus aroma theatre, sold as a lifestyle upgrade.



It is not flavour in the water. It is theatre in the nose.

★ **MORE WATER. MORE AROMA. MORE TURTLE.** ★

WHEN HYDRATION NEEDS MARKETING, ADD PODS.



NEW WORD!

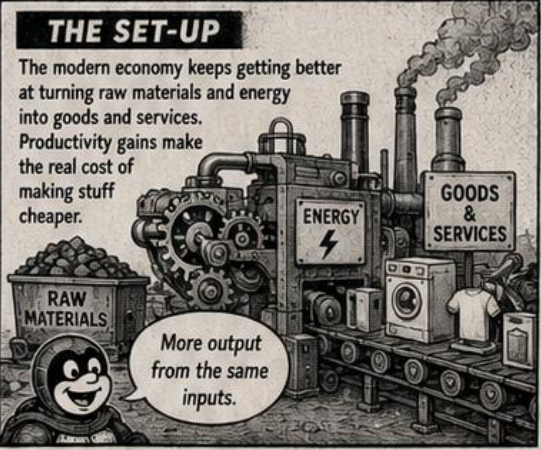
TURTLEMAN
WORD SERVICE
APPROVED

PLOTOSATURATION

WHEN WEALTH RISES SO HIGH THAT IT STOPS TURNING EFFICIENTLY INTO PERSONAL CONSUMPTION.

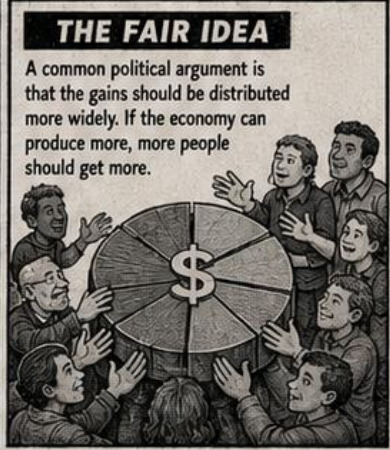
THE SET-UP

The modern economy keeps getting better at turning raw materials and energy into goods and services. Productivity gains make the real cost of making stuff cheaper.



THE FAIR IDEA

A common political argument is that the gains should be distributed more widely. If the economy can produce more, more people should get more.



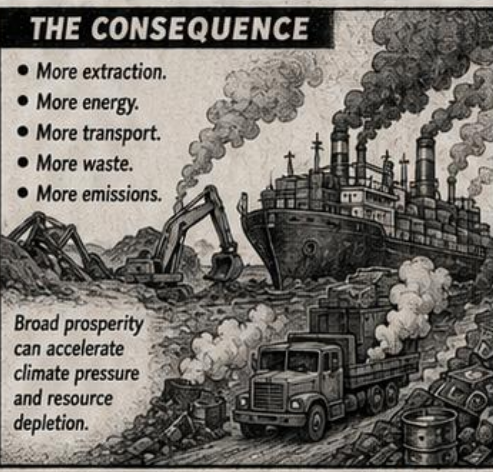
THE PROBLEM

If productivity gains are widely distributed, more people consume more goods and services. They buy more things, travel more, use more devices, live in bigger houses and expect more services.



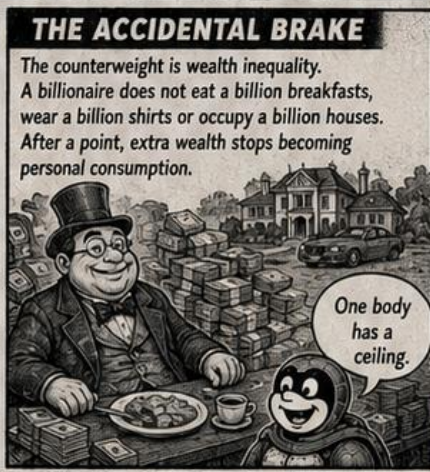
THE CONSEQUENCE

- More extraction.
- More energy.
- More transport.
- More waste.
- More emissions.



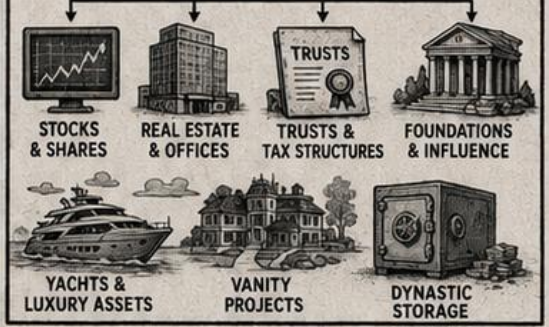
THE ACCIDENTAL BRAKE

The counterweight is wealth inequality. A billionaire does not eat a billion breakfasts, wear a billion shirts or occupy a billion houses. After a point, extra wealth stops becoming personal consumption.



WHERE THE MONEY GOES

After that point, wealth turns into assets, shares, property, influence, tax structures, private foundations, vanity projects and dynastic storage.



THE DEFINITION

PLOTOSATURATION:

The point where extra wealth held by the rich no longer converts efficiently into personal consumption, because human appetite, time and physical use all have limits.



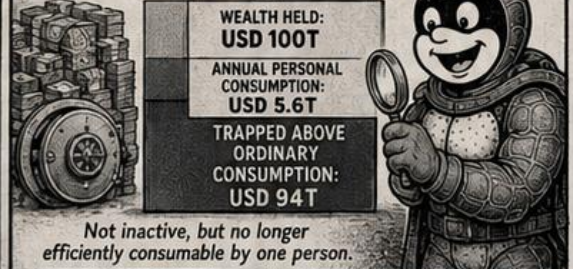
THE CEILING

A theoretical absurd ceiling of about USD 3 billion per person per year is possible if 'consumption' includes wasteful commanded consumption such as private resorts, chartered aircraft, celebrity performances, luxury travel, staff, security and events. But realistic sustained personal non-asset consumption is likely far lower, around USD 10 million per person per year.



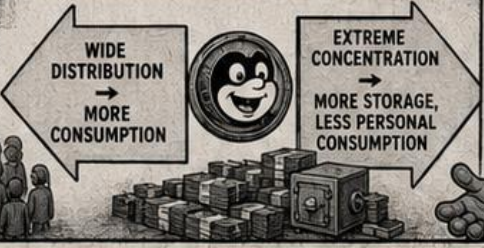
THE TOP 0.01%

The global top 0.01% appear to hold about USD 100 trillion in wealth. Even if each person consumed USD 10 million per year, they would convert only about USD 5.6 trillion into annual consumption. The remaining USD 94 trillion sits above the level of ordinary personal use.



THE PARADOX

Broad prosperity increases consumption. Concentrated wealth limits consumption by trapping purchasing power above the level one person can use. Sure, it gets reinvested in schemes that create productivity gains. But these in turn get trapped.



THE BOTTOM LINE

Plotosaturation is the ugly little paradox in which inequality acts as an accidental ecological brake, because beyond a point the rich cannot personally consume wealth as fast as they can accumulate it.

Trapped wealth is not zero activity. It is wealth held above the level of human personal use.

★ MORE WEALTH. LESS CONSUMPTION. MORE TURTLE. ★

WHEN MONEY RISES ABOVE HUMAN APPETITE, IT STARTS TURNING INTO STORAGE.

NEW WORD!

COMIC
CODE
AUTHORITY

PLUTOCUNTIMISERY

THE MISERY OF THE PLUTOSATURATERS: HUMAN REPOSITORIES OF SO MUCH WEALTH THAT THEY HAVE BECOME DEEPLY UNHAPPY, WITH RELATIONSHIPS DEFINED BY MONEY RATHER THAN BY HUMAN FEELING.

WHAT IS PLUTOCUNTIMISERY?

It is the condition in which extreme wealth falls to produce human satisfaction.

The plutosaturater becomes a walking storage vessel for money, status and excess, yet ends up miserable.

Their life is crowded with assets, staff, access and insulation, but poor in ordinary affection.

The tragedy is not poverty. It is saturation without solace.



REAL EXAMPLES:



Every friendship comes with an invoice hidden somewhere.



Romance arrives pre-contaminated by inheritance.



Family gatherings feel like shareholder meetings.



Trust becomes harder than acquisition.

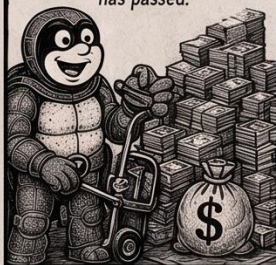


The richer the room, the thinner the warmth.

HOW PLUTOCUNTIMISERY HAPPENS

1. ACCUMULATION

Money keeps arriving long after enough has passed.



2. INSULATION

Ordinary friction, feedback and consequence disappear.



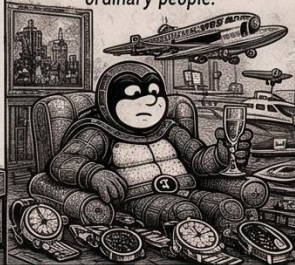
3. SUSPICION

Every kindness starts looking financially motivated.



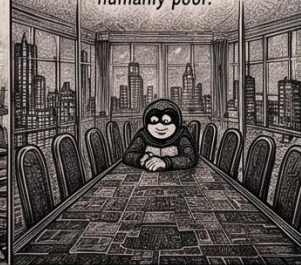
4. SUBSTITUTION

Status objects replace ordinary pleasures and ordinary people.



5. ISOLATION

The person becomes socially rich and humanly poor.



HOW PLUTOCUNTIMISERY SOUNDS

Do they like me, or the house?



I can buy access, but not sincerity.



Everyone smiles too carefully around me.



I own the room and still distrust everyone in it.



The fortune stayed, The joy outsourced itself.



COMMON SYMPTOMS

- Transactional relationships
- Permanent distrust
- Luxury fatigue
- Ceremonial friendships
- Emotional sterility
- No unpriized intimacy
- Chronic suspicion of motives.



THE SOCIAL COST

OUTSIDE VIEW

- Success
- Power
- Status
- Envy from others

WEALTH \neq WARMTH

INSIDE VIEW

- Mistrust
- Loneliness
- Boredom
- Relationship decay



THE TURTLE TRUTH

Plutocuntimiserly is what happens when a person becomes overfilled with wealth and underfed by ordinary human life.

The money can solve inconvenience, but it cannot buy uncalculated love.

A plutosaturater may command jets, estates and attention, yet still live among people whose feelings have been warped by the money.

Too much wealth can leave a person guarded, suspicious and quistly dersilate.



★ PLUTOCUNTIMISERY: WHEN THERE'S TOO MUCH MONEY FOR COMFORT AND NOT ENOUGH HUMAN LIFE FOR JOY. ★



★ NEW WORD! ★ GLUTARD



A PERSON THAT FOR GOOD OR BAD REASONS IS EXTREMELY CONCERNED ABOUT CONSUMING GLUTEN AND LET'S EVERYONE KNOW ABOUT IT.

WHAT IS A GLUTARD?

A glutard is someone who is extremely concerned about gluten—usually to the point of making it their personality. They don't just avoid gluten... they build their identity, relationships, and daily decisions around it.



TWO CLASSES OF GLUTARDS

There are two classes of glutards:

1 ALPHA GLUTARDS

Have a real immune condition (like celiac disease) that requires strict avoidance of gluten.



2 BETA GLUTARDS

Choose not to consume gluten as a lifestyle choice, just like their adoption of discarded greyhounds.



1. ALPHA GLUTARDS (THE IMMUNE WARRIORS)

They don't have a choice. Gluten attacks them.



Autoimmune condition



Gluten causes serious damage



Strict avoidance is essential



Not a choice—it's survival

2. BETA GLUTARDS (THE LIFESTYLE EVANGELISTS)

They had a choice. They made it. And now it's everyone's business.



Holistic lifestyle



Tells everyone about it



Posts about it constantly



Rescues greyhounds



Moral superiority

HOW TO SPOT A GLUTARD

Asks about gluten before saying hello.



Brings their own food everywhere.



Turns simple meals into lectures.



Makes gluten-free their entire identity.



Judges silently. Then loudly.



THE GLUTARD HIERARCHY



GLUTARD ELITE
ADVANCED GLUTARD
INTERMEDIATE GLUTARD
NEW GLUTARD

Own a gluten-free bakery and a greyhound sanctuary.
Teach others. Post daily. Lecture weekly.
Reads labels. Asks questions. Avoids bread.
Just discovered gluten is a thing. Very excited.

THE GLUTARD COMMANDMENTS

- 1 Thou shalt read all labels.
- 2 Thou shalt question all menus.
- 3 Thou shalt bring thine own food.
- 4 Thou shalt enlighten the ignorant.
- 5 Thou shalt never eat anything that came from a wheat.
- 6 Thou shalt rescue greyhounds.



THE TURTLE TRUTH

Some glutards are warriors.
Some are performers.
Some are both.
Intent matters. Judgment doesn't.
Whether it's survival or a lifestyle—we could all use a little less preaching and a little more pasta.



★ **AVOID GLUTEN IF YOU MUST. AVOID JUDGING IF YOU CAN.** ★
BE KIND. BE INFORMED. AND IF YOU RESCUE A GREYHOUND, GIVE IT LOVE (AND TREATS).



★ NEW EXPRESSION! ★ GOOD THING



THE GENDER NEUTRAL VERSION OF GOOD BOY OR GOOD GIRL,
USED TO PRAISE YOUR CHILDREN, POTENTIALLY SARCASTICALLY,
IF YOU'RE IN THE MOOD. THEY'LL NEVER NOTICE.

WHAT IS "GOOD THING"?

"Good thing" is a gender neutral expression used to praise your children for a job well done. It replaces gendered terms like "good boy" or "good girl" while still delivering warm, encouraging (or dryly sarcastic) approval.



SINCERE MODE



SARCASM MODE



THEY'LL NEVER NOTICE

- Kids don't analyze your word choice. They hear your tone, feel your approval, and move on.
- "Good thing" builds confidence without implying gender roles or expectations.
- Works on toddlers, teens, and everyone in between.
- Use it earnestly, jokingly, or with just the right level of eye-roll.

WHY WE NEED "GOOD THING"



INCLUSIVE

Affirms every child, regardless of gender identity.



FLEXIBLE

Fits any situation—from proud moments to chaotic ones.



SIMPLE

Two easy words. Big impact.



SUBTLE

Sarcasm delivery level: 0 to 100. They won't know.



TIMELESS

Toddlers today. Adults tomorrow. Still works.



HOW TO USE IT

- Use it as a standalone praise.
- Use it after a long sigh.
- Use it with raised eyebrows.
- Use it while cleaning up the mess.
- Use it as often as needed.



EXAMPLES IN THE WILD

DID THEIR CHORES



DIDN'T DO THEIR CHORES



ATE SOMETHING NEW



MADE A QUESTIONABLE CHOICE



BEING THEMSELVES



SAMPLE PHRASES

- ✓ Good thing you listened!
- ✓ Good thing you tried!
- ✓ Good thing you cared!
- ✓ Good thing you're you!
- ✓ Good thing. (Works in 97% of situations.)



PRO TIPS FOR PARENTS

- ★ Use eye contact for extra impact.
- ★ Pair with a smile... or a smirk.
- ★ The longer the pause before saying it, the more powerful (or sarcastic) it becomes.
- ★ Consistency builds trust.
- ★ Sarcasm builds character.



DOES IT REALLY WORK?

Studies* show children raised with consistent, positive, and non-gendered affirmations are more confident, resilient, and less likely to smear peanut butter on the dog.

*Okay, not real studies. But it feels true.



THE TURTLE TRUTH

Kids don't need perfect parents. They need present ones. So praise the good. Survive the chaos. And when in doubt... Good thing.



★ GOOD THING IS FOR EVERYONE. ★
SAME LOVE. SAME MEANING. NO GENDER REQUIRED. ★



★ NEW WORD! ★

RESILIENTIALISM



THE INSTITUTIONAL BELIEF THAT RESILIENCE CAN BE TAUGHT WITHOUT REQUIRING CHILDREN TO EXPERIENCE MUCH ADVERSITY.

1. WHAT IS RESILIENTIALISM?

It is the doctrine that children can be trained to cope with hardship mainly through programs, slogans, worksheets, and supervised discomfort, while being largely protected from real adversity.



2. THE THEORY

Institutions believe resilience can be delivered through curriculum modules, posters, mindfulness sessions, and carefully managed challenge.



3. THE CONTROLLED ADVERSITY

Tiny, carefully supervised challenges presented as character-building.



All hardships are small, scripted and supervised.

4. HOW IT HAPPENS

1. CONCERN

Adults worry that children may struggle someday.



2. PROGRAM

Experts design a resilience initiative.



3. SIMULATION

Mild frustration is introduced in safe and reversible ways.



4. PRAISE

Participation is praised as bravery and grit.

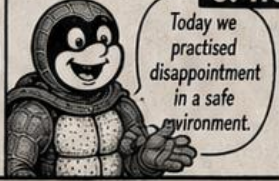


5. CERTIFICATION

The institution declares success and moves on to the next cohort.



5. HOW RESILIENTIALISM SOUNDS



6. COMMON TOOLS

- ✓ Worksheets & reflection sheets
- ✓ Wellbeing assemblies
- ✓ Colour-coded charts
- ✓ Emotional vocabulary cards
- ✓ Reflective journaling
- ✓ Mindfulness mats
- ✓ Resilience badges
- ✓ Supervised problem-solving

7. THE INSTITUTIONAL CLAIM



8. THE SMALL PROBLEM

Resilience is usually tested by actual setbacks, repeated frustration, uncertainty, loss, boredom, failure and recovery.

You can't read your way through what you've never had to face.



9. REAL ADVERSITY

- The sources of true resilience that institutions would rather not provide.
- 🏆 LOSING
 - ✗ FAILING
 - 🕒 WAITING
 - 💥 CONFLICT
 - 💔 DISAPPOINTMENT
 - ⚠️ x RISK
 - 😬 x EMBARRASSMENT
 - 👋 x REJECTION
 - 👜 x HARDSHIP
- Messy. Uncomfortable. Real. Exactly what builds backbone.

10. THE TURTLE TRUTH

Resilience can be supported, discussed and modelled.

But it is difficult to manufacture in children who are systematically shielded from the ordinary roughness of life.



★ RESILIENTIALISM: WHEN INSTITUTIONS TRY TO TEACH HARDNESS WITHOUT ALLOWING MUCH HARD. ★
IF NOTHING MUCH GOES WRONG, THE LESSON REMAINS THEORETICAL.



★ NEW WORRRD! ★ DISCONFIRMIA

TURTLEMAN



WORD
OFFICE
APPROVED

THE DISTRESS OR RESISTANCE FELT WHEN EVIDENCE
CONFLICTS WITH A PERSON'S WORLDVIEW,
SELF-IMAGE OR IDENTITY STRUCTURE.

When evidence doesn't match how you understand the world,
or how you shape your identity, you don't want to believe it.

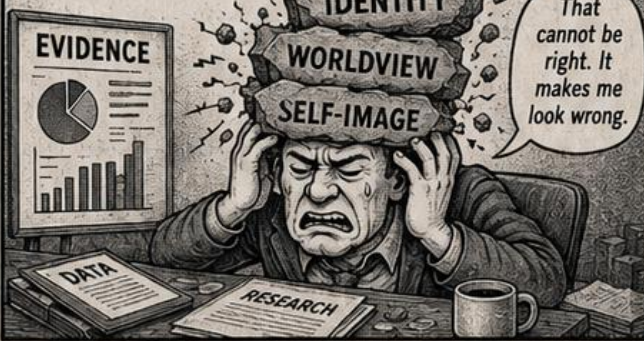
1. WHAT IS DISCONFIRMIA?

It is the discomfort people feel when facts collide with who they think they are, what tribe they belong to, or how they interpret the world.



2. THE COLLISION

The new fact does not merely disagree. It threatens internal order.



3. COMMON SIGNS

- selective doubt
- instant defensiveness
- changing the subject
- attacking the source
- emotional overreaction
- frantic exception-hunting

4. HOW DISCONFIRMIA HAPPENS

<p>1. BELIEF A person builds an identity around a view.</p>	<p>2. EVIDENCE New facts arrive.</p>	<p>3. THREAT The facts imply error, status loss, or self-revision.</p>	<p>4. RESISTANCE The person rejects, rationalises, or reframes.</p>	<p>5. RELIEF Emotional comfort returns, accuracy does not.</p>
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5. HOW DISCONFIRMIA SOUNDS

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6. COMMON HABITATS

- politics
- diet tribes
- parenting theories
- consumer identity
- internet subcultures
- status signalling
- moral self-branding

7. SPECIAL PREVALENCE

<p>A. RESCUE GREYHOUND CERTAINTY</p> <p>Belief and virtue wrapped together.</p>	<p>B. SUZUKI JIMNY CONVICTION</p> <p>A car, a tribe, a worldview.</p>
<p>Symptoms intensify when lifestyle choice becomes identity proof.</p>	

8. THE SOCIAL COST

<p>OUTSIDE VIEW</p> <ul style="list-style-type: none"> • confidence • certainty • tribe approval • coherence 	<p>INSIDE MECHANISM</p> <ul style="list-style-type: none"> • fear of being wrong • status anxiety • identity threat • motivated reasoning
---	--

9. THE TURTLE TRUTH

Disconfirmia does not mean the evidence is false. It means the mind experiences contradiction as danger.

The cure is not more slogans, but a willingness to let identity survive revision.

★ **DISCONFIRMIA: WHEN THE FACTS AREN'T THE PROBLEM.** ★
THE THREAT IS WHAT THEY DO TO THE SELF.
If your belief cannot survive evidence, the weakness may not be in the evidence.



NEW SYSTEM!

TURTEAGRAM

PERSONALITY TYPING SYSTEM

TURTMAN



PERSONALITY
OFFICE
APPROVED

THERE ARE 10 MAJOR CATEGORIES OF PERSONALITY, EACH SCORED OUT OF 100.

1. WHAT IS TURTEAGRAM?

Turteagram is a personality typing system with 10 major categories. Each category is scored out of 100.

The score is not a percentile rank. It measures distance from a theoretical maximum for that trait.

It measures the ceiling, not the crowd.



2. THE 10 CATEGORIES

REASON

Rational, Evidence-minded, Discerning, Reflective, Sceptical, Precise, Observant, Practical, Decisive

INTEGRITY

Honest, Principled, Trustworthy, Accountable, Responsible, Fair, Loyal, Consistent, Reliable

CONTROL

Calm, Regulated, Patient, Restrained, Disciplined, Measured, Stable, Balanced, Tolerant

RESILIENCE

Courageous, Brave, Persistent, Resilient, Adaptable, Autonomous, Independent

HUMILITY

Humble, Fallible, Self-aware, Forgiving, Gracious

KINDNESS

Kind, Empathetic, Generous, Respectful, Warm, Amiable, Affable, Thoughtful

CANDOUR

Direct, Assertive

DILIGENCE

Conscientious, Diligent

CURIOSITY

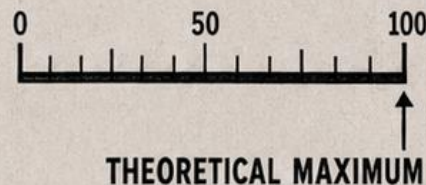
Curious

CHEERFULNESS

Cheerful, Optimistic, Upbeat, Lighthearted, Positive, Buoyant, Hopeful, Pleasant, Sunny, Genial, Good-humoured, Joyful, Merry, Lively, Bright, Easygoing, Playful, Encouraging, Animated, Sociable, Untroubled, Content

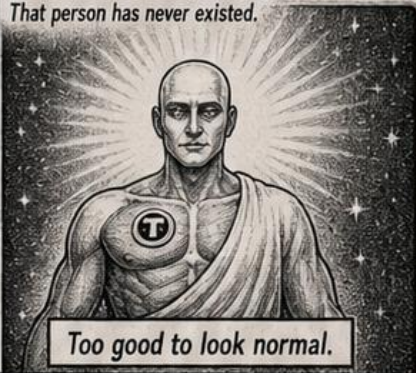
3. HOW THE SCALE WORKS

- Every category is scored out of 100.
- 100 does not mean the best person you know.
- 100 does not mean top percentile or population maximum.
- 100 means the fully ideal theoretical version of that trait.



4. THE IDEAL HUMAN

The ideal human in this scheme scores 100/100 in every category. That person has never existed.



Too good to look normal.

5. THE MADNESS PROBLEM

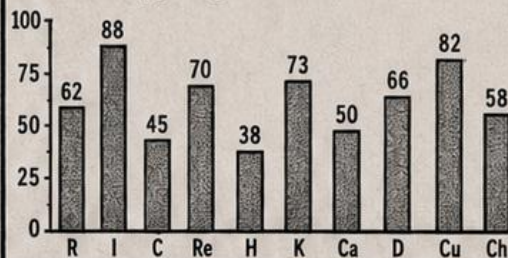
A person with perfect honesty, perfect cheerfulness, perfect kindness, perfect candour, perfect humility and perfect self-control would not look balanced. They would look inhuman, alien, or completely mad.



Never evasive.
Never petty.
Never lazy.
Not quite human.

6. WHAT REAL PEOPLE LOOK LIKE

Real people sit somewhere below 100 in every category. People are mixed, uneven and partial. Strength in one area does not imply strength in another.



R = Reason Re = Resilience K = Kindness D = Diligence
I = Integrity H = Humility Ca = Candour Cu = Curiosity
C = Control Ch = Cheerfulness

7. NOT A PERCENTILE

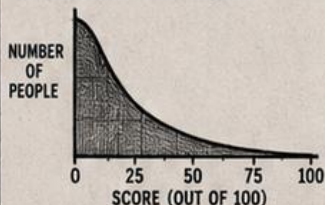
A score of 80/100 does not mean 80th percentile. It means the person is about 80 percent of the way to the theoretical maximum for that trait. Percentile rank depends on how many other people score lower or higher.

80/100 ≠ 80TH PERCENTILE



8. THE DISTRIBUTION

The distribution is not Gaussian. It is long-tailed. Most people cluster well below the theoretical maximum. Fewer score highly. Almost nobody gets close to 100 in one category, and nobody gets close to 100 across all categories.



9. WHAT THE IDEAL IS FOR

The ideal human is not a real person, not a moral saint, and not a psychological average. It is a reference object: a fixed upper bound for thinking about traits.



10. THE TURTLE TRUTH

Turteagram is a way of defining the maximum imaginable expression of each trait, then locating real people somewhere below that ceiling. It is a measurement framework, not a popularity contest.



★ TURTEAGRAM: THE IDEAL PERSON ISN'T REAL. THE SCALE STILL IS. ★
DEFINE THE CEILING, THEN MEASURE THE DISTANCE.



TURTLEMAN

★ EXPLAINS ★

TRUTH, BADLY BUT USEFULLY

TURTLEMAN

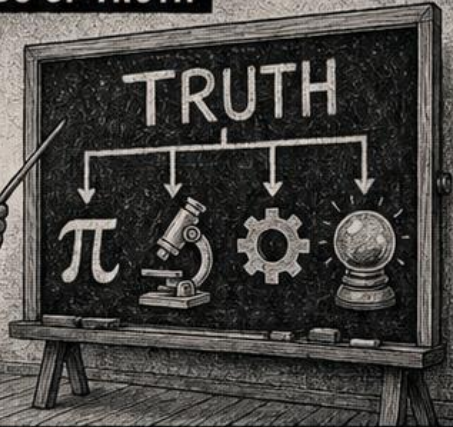


TRUTH OFFICE
APPROVED

A PRACTICAL GUIDE TO HOW HUMANS PRETEND TO KNOW THINGS AND ARGUE ABOUT IT FOR GENERATIONS.

1. THE FOUR KINDS OF TRUTH

There are four kinds of truth, children, and every one of them thinks the others are cheating.



2. MATHEMATICS

This is true because it follows from the rules.



$$\forall x \in \mathbb{R}, x^2 \geq 0$$

$$\Rightarrow x^2 + 1 > 0$$

$$\int_0^\infty e^{-x} dx = 1$$

$$\rightarrow \forall n \in \mathbb{N}, n+0 = n$$

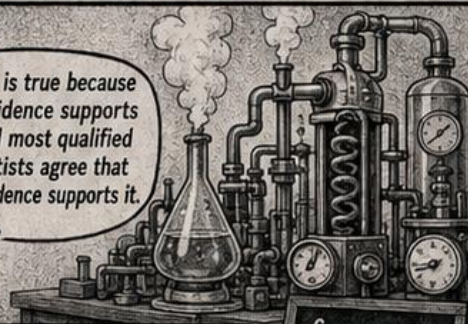
$$\therefore \text{QED}$$

Mathematics is the cleanest kind of truth because it does not have to touch the actual world, which is where most of the trouble starts.

Consensus that the proof is valid.

3. SCIENCE

This is true because the evidence supports it, and most qualified scientists agree that the evidence supports it.

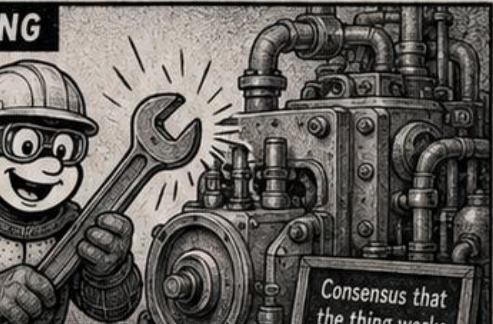


Science is truth by disciplined consensus. It works best when the thing being studied can be measured, tested, isolated and made to fail in public.

Consensus that the evidence is strong enough.

4. ENGINEERING

This is true because it works.

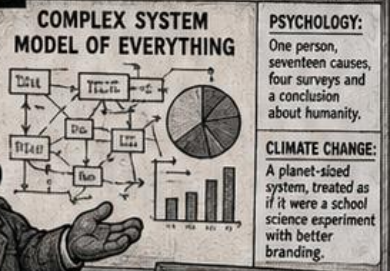
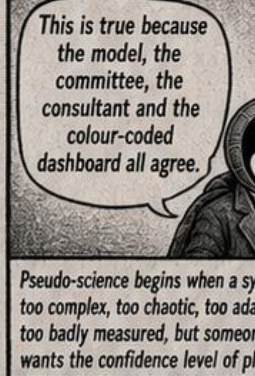


Engineering truth is the only truth that gets sued, inspected, overloaded, rained on and still has to open at 9am.

Consensus that the thing works under stated conditions.

5. PSEUDO-SCIENCE

This is true because the model, the committee, the consultant and the colour-coded dashboard all agree.



Pseudo-science begins when a system is too complex, too chaotic, too adaptive or too badly measured, but someone still wants the confidence level of physics.

Consensus that survives because failure was renamed as nuance.

6. THE SUMMARY



π	Mathematics: true when the proof is accepted as valid.		Science: true when the evidence is accepted as strong enough.
	Engineering: true when the thing is accepted as working.		Pseudo-science: true when the story is accepted faster than the system can be understood.



Truth is what the tribe agrees to accept, but the better tribes make the claim pass through proof, evidence or working machinery before giving it a chair at the meeting.



★ PROOF, EVIDENCE, MACHINERY. THEN YOU MAY SPEAK. ★



TURTLEMAN EXPLAINS THINGS NO AUSTRALIAN EVER SAID



1. THE PREMISE



Australia is full of strong opinions. These are the ones nobody has ever had.
An educational service for anyone still under the impression that public satisfaction exists.

2. JETSTAR



"Geez that Jetstar is a great airline",
A sentence usually interrupted by a cancellation email.

3. TELSTRA



"I love the service Telstra provides".
Mostly heard nowhere, due to coverage issues.

4. XMAS



"I love Xmas".
Some enjoy it. Australians mostly endure it.

5. BUNNINGS



"I'm so glad Bunnings has got rid of those useless local hardware stores".
Progress, if measured only in sausage sizzles and market concentration.

6. QANTAS



"I can't wait to get on that Qantas flight".
Once the spirit of Australia. Now more a test of faith.

7. THE CHINESE ELECTRIC CAR



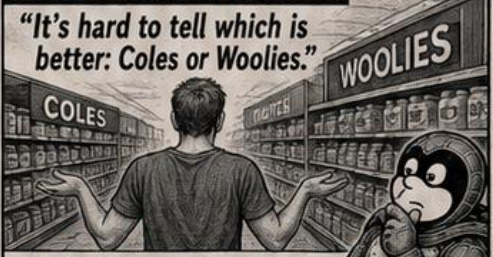
"I'm loving this Chinese electric car".
A developing sentence, but still not safely mainstream.

8. MILKRUN



"Milkrun is so easy to use."
A phrase from the brief age of venture-capital optimism.

9. COLES OR WOOLIES



"It's hard to tell which is better: Coles or Woolies."
A deep philosophical question asked by almost nobody.

10. INSTANT COFFEE



"I miss instant coffee."
Australia abandoned this emotionally years ago.

11. MY BANK



"My bank really cares about its customers."
The closest known variant is: "They were less bad than expected."

12. VOTING



"I'm so glad I voted [insert any political party]".
Democracy survives mostly on low expectations and compulsory attendance.



THE TURTLE TRUTH

- ★ Australians complain professionally.
- ★ Brands, airlines, banks and parties all dream of genuine affection.
- ★ What they usually get is tolerance, habit or resignation.
- ★ The national love language is grumbling.



★ THINGS NO AUSTRALIAN EVER SAID: IF THE SENTENCE SOUNDS TOO POSITIVE, IT PROBABLY ISN'T AUSTRALIAN. ★



★ NEW WORD! ★ SPASMOTICA



WHEN A SHOE IS SO UGLY THAT
STATUS HAS TO DO MOST OF THE WALKING.

1. WHAT IS SPASMOTICA?

Spasmotica is the condition in which an obviously grotesque shoe becomes desirable once enough status, scarcity, irony and fashion signalling have been wrapped around it.



The shoe stays absurd. The social meaning changes.

2. THE ORIGINAL JOKE

In 2005, a ridiculous shoe was a joke because wearing it made the buyer look ridiculous.



3. THE MODERN UPDATE

Today, a grotesque shell-like designer sneaker can be ugly, expensive, limited, ironic, celebrity-adjacent and resale-friendly all at once.



4. HOW IT HAPPENS



Wrap enough online prestige around an object and ridicule no longer travels in only one direction.

5. THE OLD RULE

Old rule: absurd object, absurd wearer.



6. THE NEW RULE

New rule: absurd object plus status infrastructure.

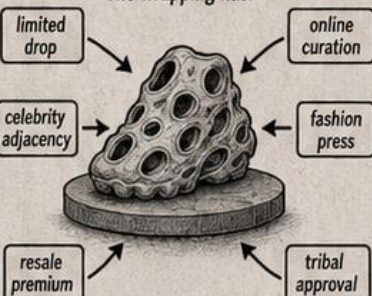


7. WHAT SPASMOTICA SOUNDS LIKE



8. THE STATUS WRAP

The object has not improved. The wrapping has.



9. THE REVERSAL

WEARER

- may still look absurd
- may know it
- may not care



OBSERVER

- risks looking unschooled
- risks missing the code
- risks being the joke instead



10. THE TURTLE TRUTH



Spasmotica is what happens when taste stops being about beauty and becomes a test of belonging. The wearer may still look ridiculous. But once enough status surrounds the object, the observer may be treated as the one who does not understand the language.



★ SPASMOTICA: WHEN AN UGLY SHOE BECOMES A STATUS LANGUAGE. ★

IF ENOUGH PRESTIGE SURROUNDS THE OBJECT, RIDICULE CHANGES DIRECTION.

