

12¢

MAY 2026

TURTLEMAN



THE NEOLIGIST

VOLUME 4

NOMNOMNOMICS

(n.) THE STUDY OF EATING FOOD. ALL OF IT.

FLIBBITYPLOP

(v.) TO FALL DOWN FOR NO REASON. AGAIN.

BURPBALOOZA

(n.) A CELEBRATION OF EPIC BURPS AND NO APOLOGIES.

SNOTTLEFLUZZ

(v.) TO SNEEZE GLITTER AND REGRET NOTHING.

PUDDLELOGIC

(n.) MAKING PERFECT SENSE ONLY WHEN YOU'RE IN A PUDDLE. PROBABLY.

HONKSPLOSION

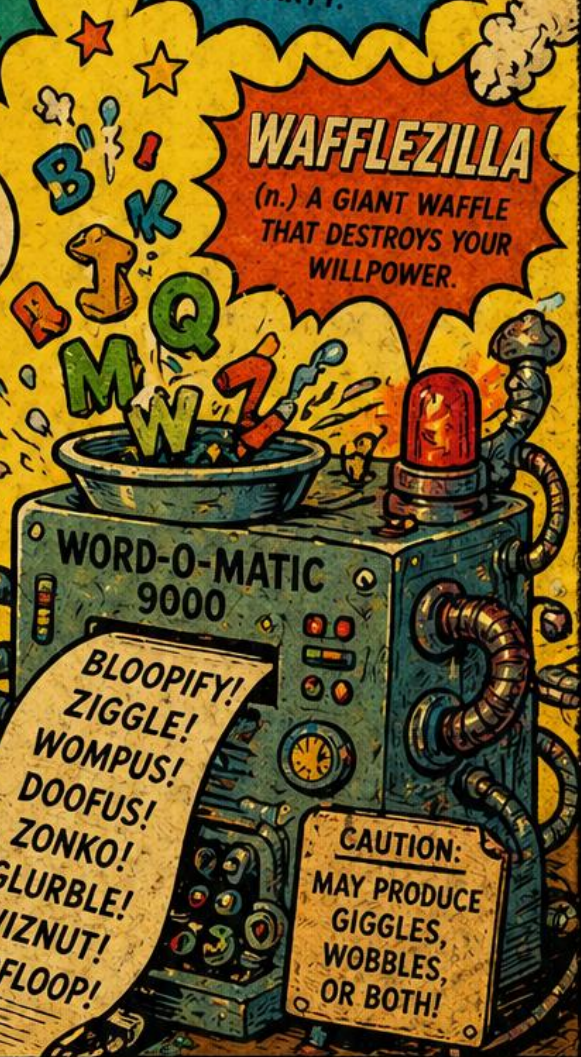
(n.) WHEN A CAR HONK TURNS INTO A PARTY.

WAFFLEZILLA

(n.) A GIANT WAFFLE THAT DESTROYS YOUR WILLPOWER.



THE SILLY NEVER STOPS! NEITHER DO I!



BOINGNAPPING

(v.) TO STEAL SOMETHING USING A SQUIRT GUN AND A TRAMPOLINE.



CREATING WORDS THAT SHOULD NOT EXIST!

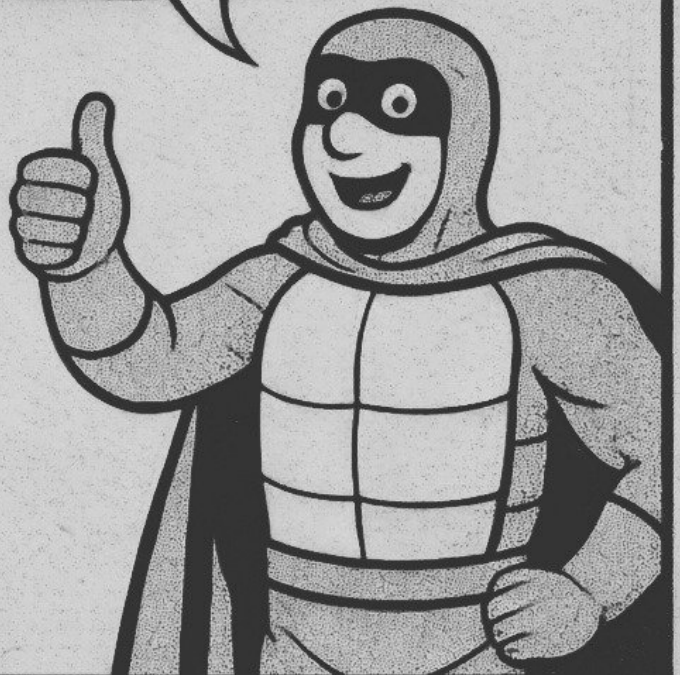
TURTLE MAN

Created by Ian A. and Viv Maxwell

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Based on actual lies: any resemblance
between any characters in this comic with
real living people is a miracle.

HATERS BE HATERS.
TO ALL YOUSE HATERS OUT
THERE, WE LOVE YA!



WILLIAM SHAKESPEARE

IS CREDITED WITH INTRODUCING OR INVENTING

OVER 1,700 WORDS

TO THE ENGLISH LANGUAGE.

By this girth, what wizardry is this? More words than a tavern wench has suitors!

Fear not, fat knight!
TURTLEMANIAC
is here to stuff thy vocabulary to bursting!

MORE WORDS THAN A TAVERN TAB!

THE BOAR'S HEAD INN

NEW WORDS JOURNAL

FALSTAFF

Word up!

LIE LOW

DWINDLE

JAZZLE

SWAGGER

GOOD RIDDANCE

NEW WORDS SERVED DAILY!

- BARD APPROVED
- SHELL ENDORSED
- GLOBALLY LOVED
- UNKNOWINGLY USED

I'll take another flageon of that vocabulary wine!

**SOME DRINK DEEP. FALSTAFF DRANK DEEPER.
TURTLEMAN COLLECTS WORDS DEEPEST OF ALL.
MORE WORDS. MORE WONDER. MORE TURTLE.**

NEW INVENTION

Birdy Numnuts™

GLUTEN-FREE BIRD SEED

You never know, the birds might be suffering.

- ✓ 100% Gluten-Free
- ✓ No Wheat, No Barley, No Rye
- ✓ Gentle on Delicate Bird Tummies
- ✓ Fortified with Essential Nutrients
- ✓ Cruelty-Free* (Obviously)

*We're not monsters.



BECAUSE EVERY BIRD DESERVES OPTIONS.

BIRDS ARE PEOPLE TOO. (ALMOST.)

<p>GLUTEN GIVES ME THE SHITS.</p> <p>PIGEON: SENSITIVE SOUL</p>	<p>I GET ALL PUFFY.</p> <p>SPARROW: EASILY TRIGGERED</p>	<p>WHEAT? NOT ON MY WATCH.</p> <p>STARLING: HEALTH CONSCIOUS</p>	<p>MY DIET. MY CHOICE.</p> <p>BLUE TIT: MINDFUL MAMA</p>
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THE BENEFITS (FOR THEM. AND YOU.)

HAPPIER BIRDS	BETTER DIGESTION	STRONGER IMMUNITY	LESS DRAMA	MORE TWEETS OF GRATITUDE	WARM FUZZIES FOR YOU
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HOW TO SERVE

1. OPEN BAG.
2. POUR GENEROUSLY.
3. FEEL SUPERIOR.

NOW IN RECYCLABLE PACKAGING!
(BECAUSE WE CARE)



**BE KIND. BE MINDFUL.
FEED NUTS, NOT GLUTEN.
CHOOSE BIRDY NUMNUTS. ♥**

NOT FOR HUMAN CONSUMPTION.
(UNLESS YOU'RE DESPERATE. WE WON'T JUDGE.)

BIRDY NUMNUTS™ – BECAUSE BEING A DECENT HUMAN SHOULDN'T STOP AT YOUR OWN SPECIES.

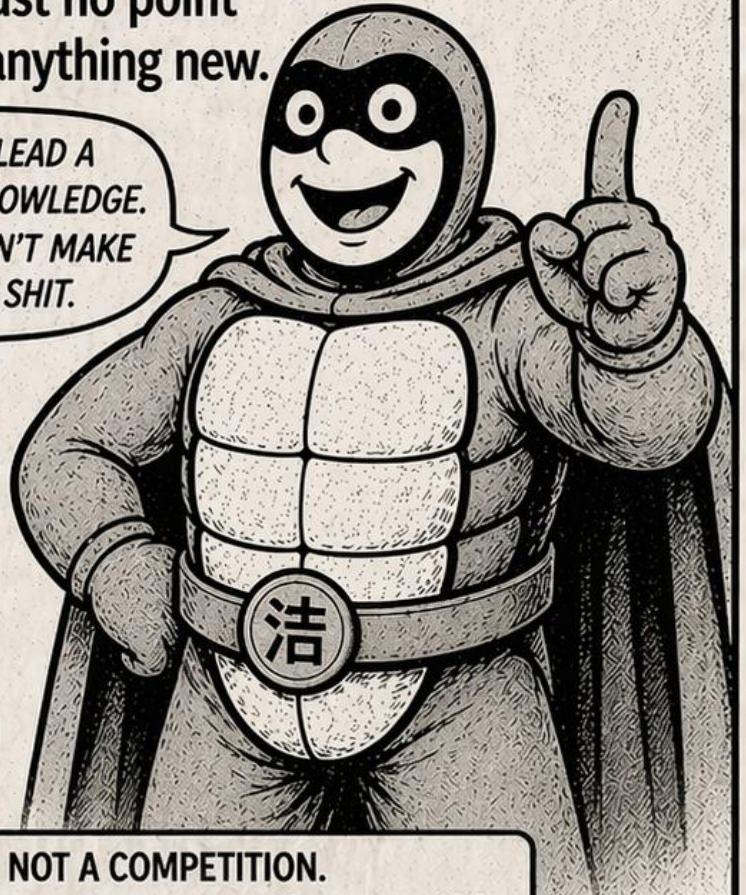
NEW WORD

Epunkel

The age at which there's just no point teaching a specific person anything new.

For some it's 91.
Others 61.
In rare cases,
it's zero.

YOU CAN LEAD A
BRAIN TO KNOWLEDGE.
BUT YOU CAN'T MAKE
IT GIVE A SHIT.

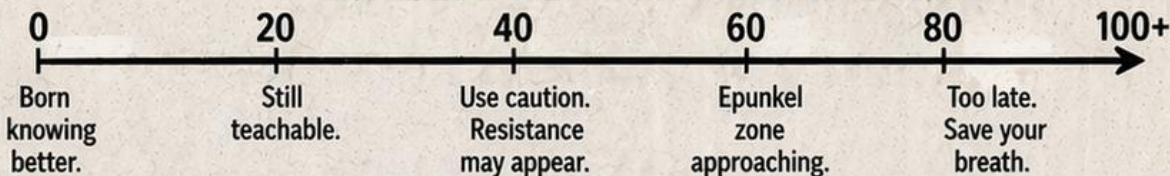


HOW TO SPOT YOUR EPUNKEL MOMENT:

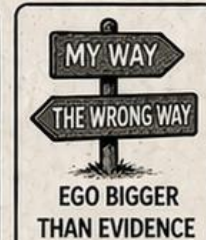
- 1 You've explained it 4+ times.
- 2 They still don't get it.
- 3 They don't want to get it.
- 4 They argue with facts.
- 5 You feel nothing but tired.



EPUNKEL VARIES. IT'S NOT A COMPETITION.



SOME COMMON EPUNKEL CAUSES:



KNOW WHEN TO
LET GO. PEACE IS
WORTH MORE
THAN PROVING
A POINT.



DON'T BE A TEACHER.
BE STRATEGIC.
TEACH WHO CAN LEARN.

为人民服务
SERVING THE PEOPLE

Squirt Rewards Points: small stream, big virtue.

NEW INVENTION

WakeDrive™

**THE ALARM BUTTON IN YOUR UBER APP
TO WAKE UP A SLEEPING DRIVER**

Tired of “almost there”
whilst you’re going nowhere?
WakeDrive lets you jolt your
sleeping Uber driver awake
— fast, safe and effective.

ZZZZZZ
ZZZZZZ

ONE TAP.
ONE JOLT.
BACK ON ROUTE.



ELECTRODES
BUILT INTO
THE DRIVER
SEAT



GENTLE... OR
NOT SO GENTLE.
YOU CHOOSE.

HOW IT WORKS

1 You tap
WakeDrive.



2 The app sends
a wake signal.



3 Electrodes in the
seat activate.



4 Driver receives
a jolting reminder.



5 Everyone gets
where they're
going.



ADJUSTABLE INTENSITY



- **NUDGE**
(Just a tingle)
- **ALERT**
(Respectful zap)
- **WAKE THE DEAD**
(Maximum settings)

SAFETY FEATURES

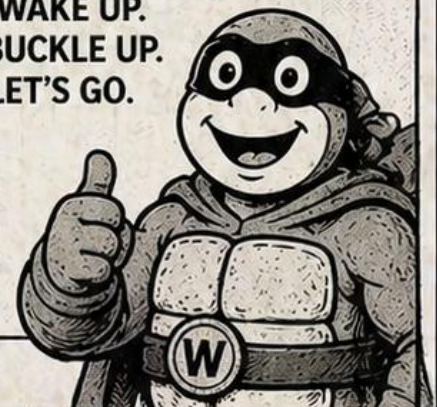
- ✓ Only works while vehicle is stopped
- ✓ Resets after driver is awake
- ✓ No permanent harm*
* (Ego may be bruised)



USE RESPONSIBLY

Overuse may result in driver
rage, awkward conversations
or 1-star revenge.

**WAKE UP.
BUCKLE UP.
LET'S GO.**



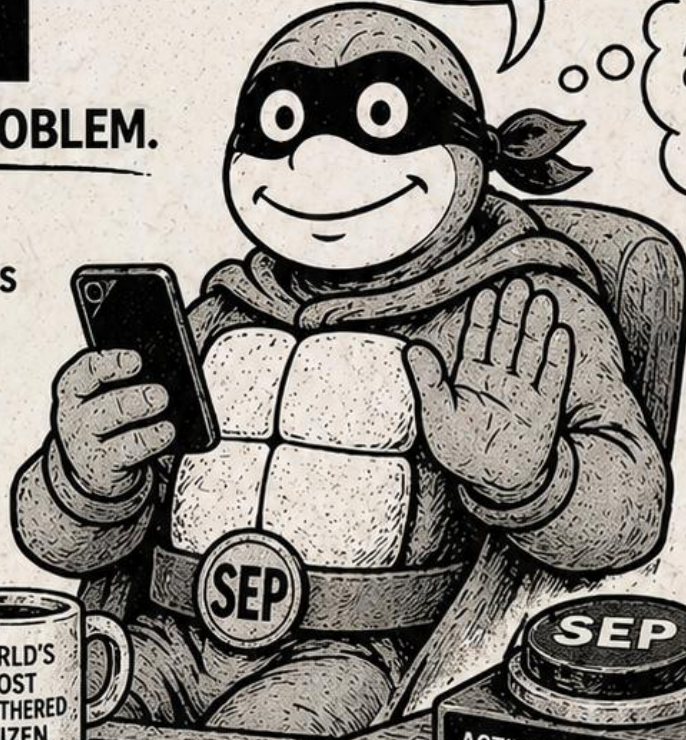
WakeDrive™ – BECAUSE YOUR TIME ISN'T A NAP.

NEW WORD

SEP

SOMEONE ELSE'S PROBLEM.

A reflex reaction of all fine minded global citizens to every new extravagant outrage that may or may not exist, thanks to AI.



NOT MY CIRCUS.
NOT MY MONKEYS.
NOT MY PROBLEM.
SEP.

CELEBRITY SCANDAL!

AI INVENTS OUTRAGE!

SOMETHING SOMEWHERE OFFENDED SOMEONE!

MAYBE.
MAYBE NOT.
WHO KNOWS.
AI KNOWS?
?

THE SEP REFLEX:

- 1 See headline.
- 2 Feel momentary twinge.
- 3 Install SEP filter.
(Problem rejected.)

EXAMPLES OF SEP IN ACTION

<p>AI-GENERATED SCANDAL ABOUT SOME INFLUENCER.</p> <p>SEP.</p>	<p>OUTRAGE OVER A TWEET FROM 2012.</p> <p>SEP.</p>	<p>VIRAL CLAIM THAT MAY OR MAY NOT BE TRUE.</p> <p>SEP.</p>	<p>SOMETHING OFFENSIVE TO SOME GROUP.</p> <p>SEP.</p>	<p>END-OF-WORLD ALERT FROM SOME ALGORITHM.</p> <p>SEP.</p>
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WHY IT'S IMPORTANT

<p>PRESERVES SANITY.</p>	<p>PREVENTS OUTRAGE FATIGUE.</p>	<p>SAVES TIME. SPARES ENERGY.</p>	<p>FOCUSSES ON REAL PROBLEMS.</p>	<p>IMPROVES GLOBAL VIBES (SLIGHTLY).</p>
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CAUTION

Do not use SEP to avoid your actual responsibilities. That's just being a turtle.



YOU CAN'T SOLVE EVERYTHING.
BUT YOU CAN MASTER THE ART OF NOT SOLVING WHAT ISN'T YOURS.
SEP.

★ **PRO TIP**
When in doubt, pause, breathe, and say: "SEP."

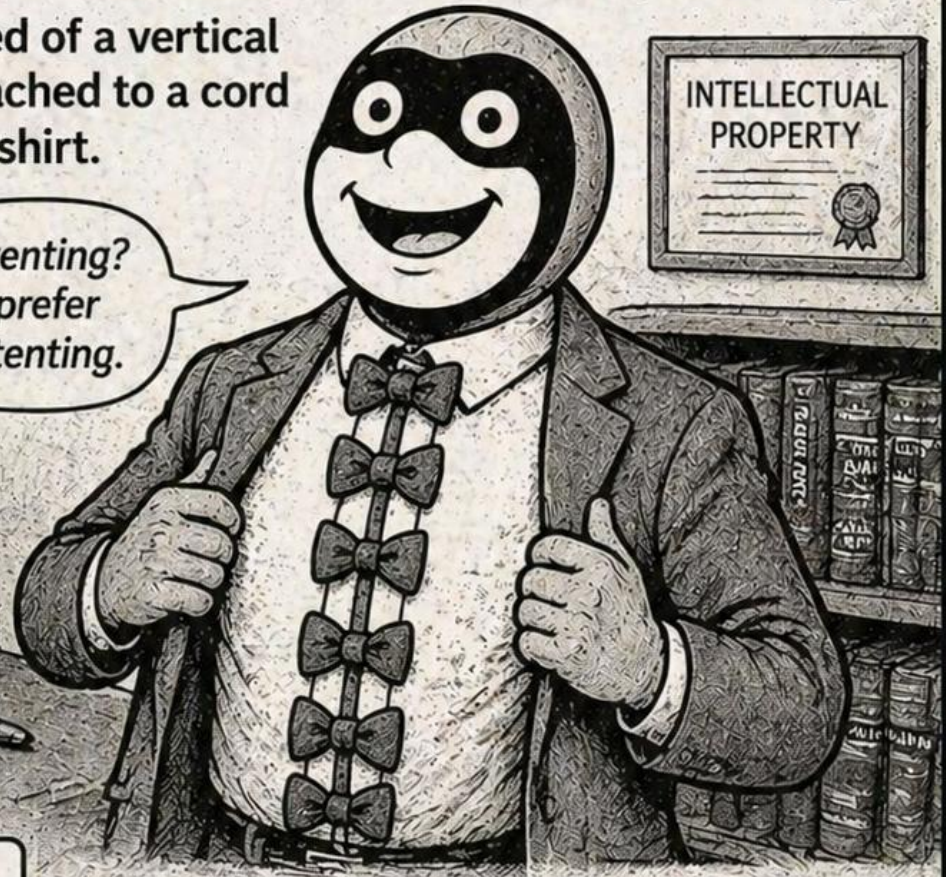
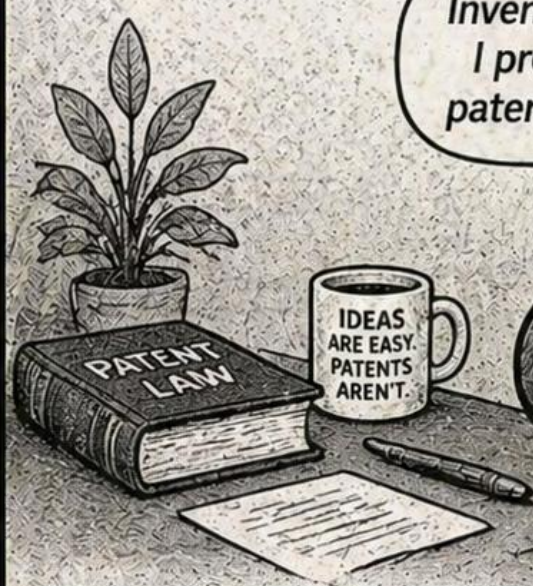
SEP: BE KIND. BE MINDFUL. BUT DON'T CARRY THE INTERNET.

New invention.

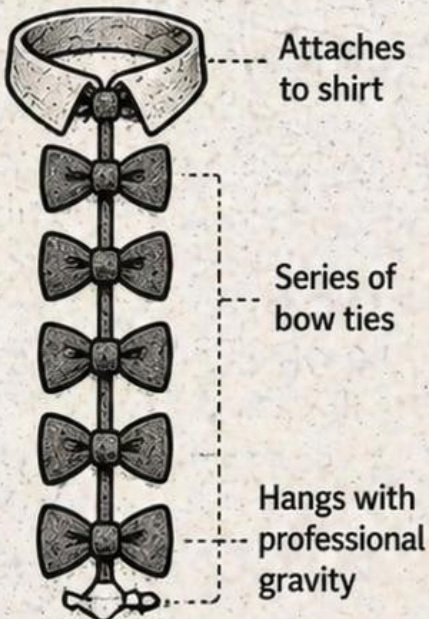
The Patent Attorney

a tie that is constituted of a vertical series of bow ties attached to a cord that attaches to your shirt.

*Inventing?
I prefer
patenting.*



HOW IT WORKS



PERFECT FOR:

- Client meetings
- Pitching big ideas
- Defending your IP
- Looking ridiculously credible

*It's not just a tie.
It's a portfolio
of bow ties.*



**FORMAL. FUNCTIONAL. FILLED WITH PRECEDENT.
THE PATENT ATTORNEY.**

**FILE
IN STYLE.
WIN IN
COURT.**

New word.

Rucksackia

a condition that afflicts half of all patent Attorneys, observable by their need to wear a back pack over both shoulders at all times, even to bed.

THE SYMPTOMS



Wears backpack at all times



Feels uneasy without it



Sleeps with it on



Defends it fiercely



Can't imagine life without it

AT THE OFFICE



AT COURT



AT DINNER



AT HOME



EVEN TO BED



DIAGNOSIS

Typically strikes in early associate years and may persist into partnership. No known cure.

If you or someone you know suffers from Rucksackia, you're in good company.

TREATMENT

Acceptance. Embrace the load. It's part of the profession.

SOME CARRY CASES. PATENT ATTORNEYS CARRY EVERYTHING.
ALL THE TIME.

New invention.

Life Hacks Made Out of Triangles.

They always find a level, man.
So mystical.



INSPIRED BY A TRUE ORIGINAL.

The 1926 Patent That Started It All.

British Patent 257,800
WALTER JOSEPH WOODROW
"Improvements in Frames and Covers for Manholes and the like."

Triangles. Timeless.

RESERVE COPY

SPECIFICATION.

Reprinted as amended in accordance with the decision of the Assistant Comptroller, acting for the Comptroller in General, dated the 29th day of April, 1936.
(The Amendments are shown in *erased and italic type*.)

PATENT SPECIFICATION 257,800

Application Date: Dec. 19, 1926. No. 82,108/26.
Complete Left: March 20, 1926.
Complete Accepted: Sept. 9, 1926.

PROVISIONAL SPECIFICATION.

Improvements in Frames and Covers for Manholes and the like.

I, WALTER JOSEPH WOODROW, 34, High Holborn, London, W.C. 1, British Subject, do hereby declare the nature of this invention to be as follows:—

This invention relates to Improvements in Frames and Covers for Manholes and the like, and has for its object the prevention of "Rocking" or "Tilting" of the cover on its seating in the frame when the frame or cover becomes worn.

To attain this end, the cover is made in sections, which may be loosely jointed together, or left separate, each section

being triangular with roller in plan, and provided with bearing blocks or seatings at each of its three corners, suitable bearings or seatings being provided in the frame to support the various sections. In the case of circular, hexagonal, octagonal, or similar, covers, the apices of triangular sections coming in the centre of the cover to be supported by one or more metal cross bars, either removable or fixed in the frame.

Dated the 18th day of December, day of December, 1925.

J. WOODROW.

COMPLETE SPECIFICATION (AMENDED).
Improvements in Frames and Covers for Manholes and the like.

I, WALTER JOSEPH WOODROW, 34-5, 25 High Holborn, London, W.C. 1, British Subject, do hereby declare the nature of this invention and in what manner the same is to be performed, to be particularly described and ascertained in and by the

following statement:—This invention in Frames and Covers for Manholes and Gullies, and the like, and has for its object improved means for the prevention of "rocking" or "tilting" of the cover on its seating in the frame when the frame or cover becomes worn.

To attain this end, the cover is made in sections as shown at C Figs. 1 & 2 on accompanying drawing, which may be loosely jointed together, or left separate, each section being substantially a rectilinear triangle triangular in plan, and provided with bearing blocks or seatings at each of its three corners, suitable bearing blocks or seatings blocks or seatings

Fig. 1.

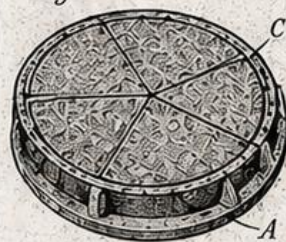


Fig. 2.



EXAMPLES OF TRIANGULAR WISDOM

1. PIZZA LEVELER



Keeps your last slice perfectly level. No more topping slide.

2. COFFEE STABILISER



Stops wobble, slosh and existential dread.

3. PHONE PROP OF WISDOM



Perfect viewing angle for reels and revelations.

4. DOOR JAM ELEVATOR



Raises doors and spirits. Let new opportunities in.

5. EMOTIONAL LEVELER



Place anywhere. Instantly brings your vibe to level.

6. SANDWICH ALIGNER



All layers in harmony. No more bite collapse.



100% TRIANGULAR

Because three points make all the difference.



ALWAYS FINDS A LEVEL

Physically. Mentally. Spiritually.



MYSTICALLY EFFECTIVE

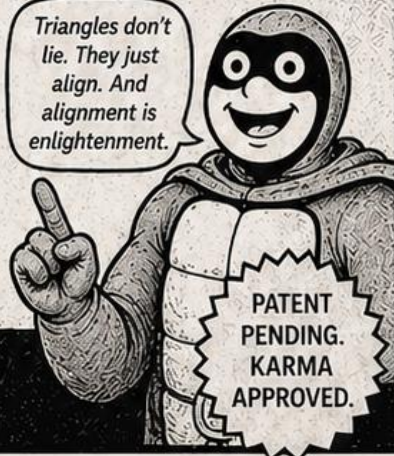
Engineered by geometry. Blessed by vibes.



WORKS EVERY TIME

On stuff. On problems. On life.

Triangles don't lie. They just align. And alignment is enlightenment.



**LIFE'S A MESS. TRIANGLES MAKE SENSE OF IT.
GET YOUR LIFE IN SHAPE. THREE SIDES AT A TIME.**

New word.

Chokemerce

Where bureaucracy and authoritarian agents control the geolocation of people, and thusly shepherd them into choke points, like airport passport and security, this represents an opportunity for a captive shopping experience. Sometimes known as "exit through the gift shop", it needs a new, simpler word.



HOW IT WORKS

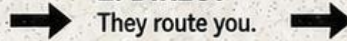
1. LOCATE

They track you.



2. DIRECT

They route you.



3. CONSTRAIN

They create choke points.



4. MONETISE

They surround you with shops.



5. PROFIT

You have limited choices. They sell high. You pay up.



EXAMPLE: THE AIRPORT EXPERIENCE

CHECK-IN COUNTERS



SECURITY SCREENING



IMMIGRATION CONTROL



CHOKEMERCE ZONE



BOARDING GATE



ALSO KNOWN AS

"EXIT THROUGH THE GIFT SHOP"

(Too long.)

CHOKEMERCE

(Just right.)

KEY FEATURES



GEOLOCATION CONTROL

They know where you are and where you're going.



OPTION REDUCTION

They remove alternatives and control the flow.



CAPTIVE COMMERCE

They profit from your lack of real choice.



AUTHORITY CAPTURE

Public power. Private profit.

WHERE YOU'LL FIND IT



Airports



Cruise terminals



Stadiums & arenas



Theme parks



Borders & checkpoints



Event ticketing ecosystems



Toll roads & transit hubs

WHY IT MATTERS

Chokemerce turns movement into revenue by weaponising convenience. It's not just commerce. It's engineered capture.



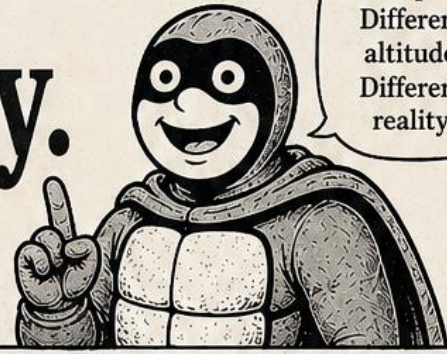
A NEW WORD FOR AN OLD CON GAME.

MOVE ALONG. SPEND MORE. WELCOME TO CHOKEMERCE.

New word.

Trans-shitfology.

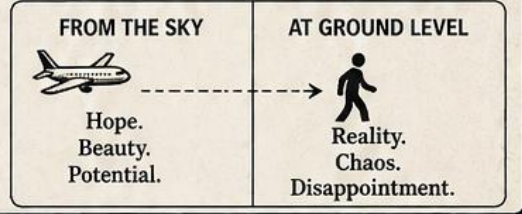
(noun) The dissonance felt by viewers between a place when viewed from the sky and at ground level.



Same place.
Different altitude.
Different reality.

EXPLANATION

A psychological jolt experienced when a location that looks one way from above, looks completely different, often worse (or better), at ground level. Equal parts geography, expectation, and disappointment.



EXAMPLES IN TRANS-SHITFOLOGY

ENGLAND

Looks beautiful from the sky.
Is proper shit at ground level.

FROM THE SKY

AT GROUND LEVEL



Quaint from 30,000 feet.
Depressing from 3 feet.

AUSTRALIA

Most of it is the opposite.
Boring from the sky.
Brilliant at ground level.

FROM THE SKY

AT GROUND LEVEL



Looks like a baked biscuit.
Feels like freedom.

SERBIA

Some parts appear the same
from every altitude.

FROM THE SKY

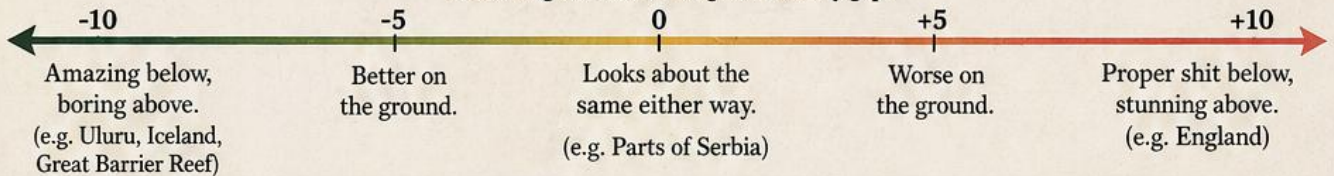
AT GROUND LEVEL



Consistency.
For better or worse.

THE TRANS-SHITFOLOGY SCALE

Measuring the altitude-to-ground reality gap.







COMMON SYMPTOMS

- A deep sigh upon landing.
- The phrase "It looked better online."
- Confusion, followed by acceptance.
- A strong desire to return to altitude.







What a letdown.

CAUSES

-  Unrealistic aerial photography
-  Selective perception
-  Social media filters
-  Hope (the cruelest culprit)

TREATMENT

-  Lower your expectations.
-  Walk more. Complain less.
-  Find the good bits.
-  Or just go somewhere else.



Altitude adjustment is key.

IN PRACTICE: Trans-shitfology explains why holiday brochures lie, satellite images seduce, and real life humbles.

See also: Aerial Delusion, Ground Truth, Tourist Trap Syndrome, Serbia Paradox.

New word.

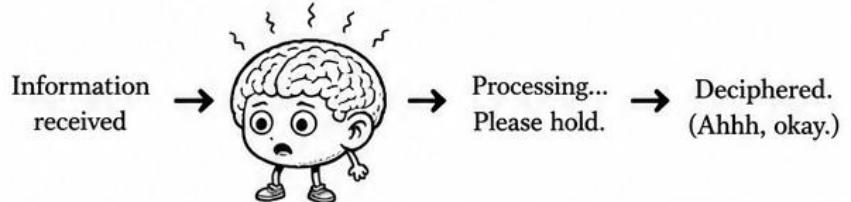
“6-7”

I have finally deciphered it.



DEFINITION:

“6-7” is basically a plea for time as the little brain processes what it just absorbed.



HOW IT WORKS

1. OVERLOAD

Something surprising, confusing, or intense hits your brain.



2. “6-7” INITIATED

You hit 'em with a 6-7.
Translation:
“Wait, what?”



3. PROCESSING...

The little brain goes to work.
Please hold.



4. DECIPHERED

Clarity achieved.
You get it now.
All makes sense.



EXAMPLES IN THE WILD

When someone drops unexpected news.	Friend: “I just got a job offer in another country... I leave in 3 weeks.” You: “6-7.” (deciphered: “Hold up. Say that again.”)
When math stops making sense.	Teacher: “So now we factor by dividing and then subtract the inverse of the derivative...” You: “6-7.” (deciphered: “I need backup.”)
When someone uses big words.	Them: “This policy leverages a paradigm shift in stakeholder alignment to optimize ecosystems.” You: “6-7.” (deciphered: “English, please.”)
When life just hits different.	Life: *Happens* You: “6-7.” (deciphered: “Give me a sec.”)

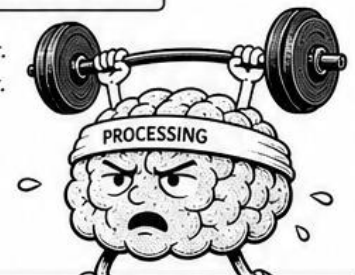
WHY 6-7?

No one knows for sure.
Maybe it’s the perfect combo:

- Not a question (like “huh?”)
- Not a statement (like “what?”)
- Just a sound that buys time without sounding dumb.

6-7 = Mental Buffer Zone

You’re not ignoring.
You’re deciphering.



PRO TIP

Use 6-7 with confidence. It means you’re engaged, not confused.
You’re just... deciphering.



RELATED TERMS

pre-deciphered – didn’t get it yet
half-deciphered – getting there
post-deciphered – now it makes sense
over-deciphered – thought about it way too hard

IN CLOSING

6-7 isn’t just a number. It’s a bridge between “what?” and “ohhh.”
Deciphered.



A NEW WORD FOR A MODERN AFFLICTION

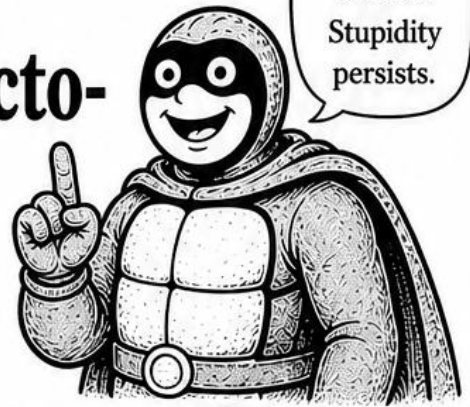
English finally has a word for it:

phallocephaloscoposcalofracto-osteobrachioamputology

At 51 letters it displaces *pneumonoultramicroscopicsilicovolcanoconiosis* (45 letters) as the longest word in English.

Unlike that cynical coinage — invented purely to win a longest-word competition — this one describes something real and increasingly common.

Language evolves. Stupidity persists.



MEANING:



The study of arm amputations resulting from staircase falls caused by phone-distracted dickheads.



BUILT FROM REAL GREEK & LATIN

phallo (penis, here euphemistic for dickhead) Greek	+	cephalo (head) Greek	+	scopo (viewing, watching) Greek	+	scala (stairs) Latin	+	fracto (break) Latin	+	osteo (bone) Greek	+	brachio (arm) Greek	+	amputo (cut off) Latin	=	logy (study of) Greek
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phallocephaloscoposcalofractoosteobrachioamputology

PRONUNCIATION WARNING

This word is ugly, unwieldy, and approximately as dangerous to pronounce as the behaviour it describes.

fal-oh-sef-uh-loh-skop-oh-skay-loh-frac-toh-os-tee-oh-bray-kee-oh-am-pyoo-toh-loh-jee



Take a breath and maybe two more.

DIAGNOSIS CRITERIA (INFORMAL)



- Subject is looking at phone while approaching or descending stairs.



- Loses footing due to inattention.



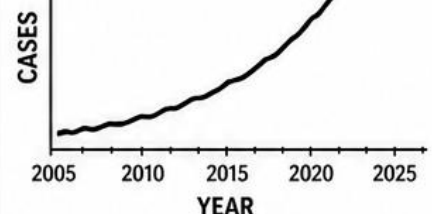
- Arm bones experience unpleasant unscheduled separation.



- Case is recorded for the advancement of science and common sense.

EPIDEMIOLOGY

Rising steadily with the invention of smartphones and the decline of spatial awareness.



USAGE EXAMPLE

Surgeon: "Another staircase amputation?"

Researcher: "Yes, classic case of **phallocephaloscoposcalofracto-osteobrachioamputology**."

Surgeon: "Sigh."

USAGE NOTES

- Not to be confused with natural disasters, machinery accidents, or acts of ninjas.
- Also not to be confused with just being clumsy.
- Reserved exclusively for phone-distracted dickheads.



A long word for a long list of regrets.

★ A WORD WE DIDN'T NEED. FOR A PROBLEM WE DESERVE TO HAVE A WORD FOR. ★

NEW WORD

Loanwordology

(lohn-word-ol-uh-jee) noun

The study of English words that people in foreign countries that speak foreign languages couldn't be bothered to translate.

If it's easier to borrow it than to say it, it's a loanword.



DEFINITION



Loanwordology is the academic discipline concerned with the adoption, adaptation, proliferation and hilarious mispronunciation of English words by non-English-speaking people who decided translation was more hassle than it was worth.

EXAMPLES FROM AROUND THE GLOBE



JAPAN: Salaryman (サラリーマン)
Literal translation: "Salary man"
Because "corporate wage slave" was too honest.



FRANCE: Le weekend (ウィークエンド)
Literal translation: "The weekend"
Because "le fin de semaine" was getting boring.



KOREA: Coffee (커피)
Literal translation: "Coffee"
Because "ga-bae" was a bit too local.



GERMANY: Handy (ハンディ)
Literal translation: "Handy"
Because "Mobiltelefon" is a mouthful.



RUSSIA: Marketing (маркетинг)
Literal translation: "Marketing"
Because "рынокведение" didn't test well.

THE FOUR PILLARS OF LOANWORDOLOGY



ADOPTION
A word escapes English and lands in another language.



ADAPTATION
It gets bent, shrunk, or otherwise mangled to fit.



PROLIFERATION
It spreads faster than it should.



MISPRONUNCIATION
It is pronounced with confidence, not accuracy.

WHY BOTHER TRANSLATING?

IT'S EASIER.

One word saves a dictionary.



IT SOUNDS COOLER.

"Cool" stays cooler in English.



IT'S EVERYWHERE.

Thanks, Hollywood, music and the internet.



IT'S PRESTIGE.

English words make things feel modern and smart.



WHO HAS TIME?

Translating is hard. Napping is easy.

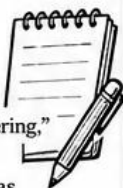


FIELD NOTES

Loanwords can be nouns, verbs, adjectives, or entire life philosophies.

Examples:

- OK (universally understood)
- Pizza (no translation required)
- Meeting (could have been "gathering," but who has time?)
- Bye-bye (because "goodbye" was too long to say)



NOT ALL HEROES WEAR CAPES

Without loanwords, we might have missed out on:

- Karaoke
- Sushi
- Tsunami
- Manga
- And countless ways to sound sophisticated while ordering food.



CAUTION

Overuse may lead to:

- Confused grandparents
- Identity crises
- Menus that require a PhD
- People saying "I'm full" in English to their own mother



REMEMBER:

Translation is hard. Borrowing is easy. Loanwordology is forever.



IN CONCLUSION: Loanwordology celebrates our collective laziness, creative borrowing, and the beautiful chaos of global language.



A NEW WORD FOR A NIGHTMARE

Behold, the most comprehensive STD in human history:

chlamygonosypherpivhepatricholous cabiemycoplymphchancrimollodonovosis

At 69 letters (naturally), it is a combination of every known sexually transmitted disease into one magnificent superpathogen.



Why settle for one STD when you can collect them all?

PRONUNCIATION

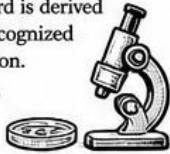
klam-i-go-no-sif-er-piv-hep-a-trik-ol-us-ka-bee-e-my-cop-limf-kan-kri-mol-lo-do-no-vo-sis



Say it three times fast. Then go see a doctor.

ETYMOL-OH-NO.

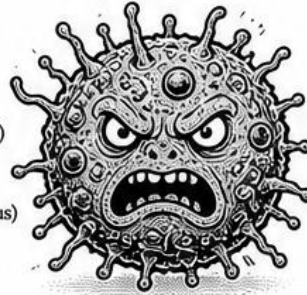
Each component of this word is derived from the name of a real, recognized sexually transmitted infection. We didn't invent the horror. We just combined it. You're welcome.



THE GRAND UNIFICATION

This single, unstoppable superpathogen contains the DNA, RNA, bad ideas, and life choices of ALL of the following:

- Chlamydia
- Gonorrhoea
- Syphilis
- Herpes (HSV-1 & HSV-2)
- HIV (AIDS)
- HPV (Human Papillomavirus)
- Hepatitis B
- Hepatitis C
- Trichomoniasis
- Pubic lice
- Scabies
- Mycoplasma genitalium
- Lymphogranuloma venereum
- Chancroid
- Molluscum contagiosum
- Donovanosis

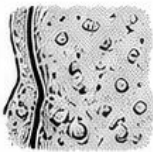


FIFTEEN pathogens. ONE body. INFINITE regret.

SYMPTOMS: EVERYTHING. SIMULTANEOUSLY.



Fever, chills, and existential dread



Rashes, sores, blisters, warts, and regrets



Painful urination, discharge, and creative fluids



Swelling, itching, burning, weeping, oozing



Fatigue, nausea, brain fog, and self-loathing



Emotional trauma, anxiety, and identity crises



And that's just the early symptoms.

IF IT CAN HAPPEN TO A HUMAN BODY, IT WILL. ALL AT ONCE.

TRANSMISSION

Through any intimate contact, thoughtless decision, or moment of poor judgment.

Protect yourself? Too late.

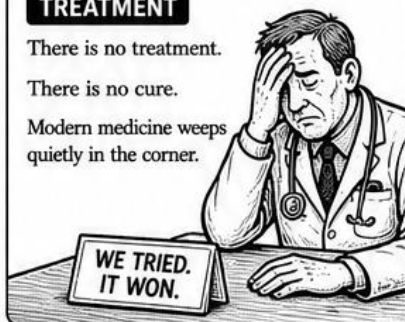


TREATMENT

There is no treatment.

There is no cure.

Modern medicine weeps quietly in the corner.



PROGNOSIS

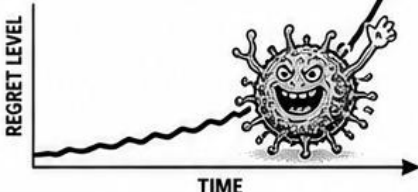
Poor to terminal. Complications may include:

- Infertility
- Cancer
- Organ failure
- Social exile
- Eternal shame
- Death (eventually)



EPIDEMIOLOGY

Rising faster than your better judgment. Global. Unstoppable. Inevitable.



PREVENTION

- Abstinence.
- Faithfulness.
- Vaccination (where available).
- Condoms.
- Good choices.
- Lower standards.
- A time machine.
- In that order.



FINAL THOUGHT

You don't catch chlamygonosypherpivhepatricholous-cabiemycoplymphchancrimollodonovosis.

It catches you. And it never lets go. There is only regret.



BE CAREFUL OUT THERE, YOU MAGNIFICENT DISASTER.



A NEW WORD.

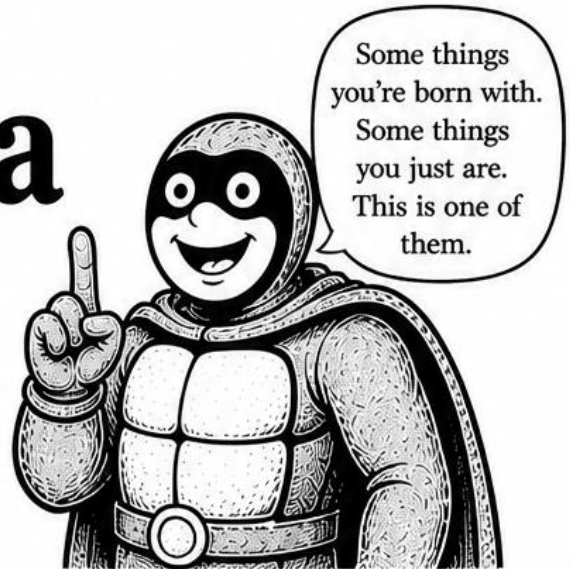
haptopraxia

[hap-to-prak-see-uh] *noun*

From the Greek *hapto* (touch) and *praxis* (doing).

An innate physical ability that cannot be learned, only possessed.

Either you have it or you don't. No amount of practice gets you there. Your tongue either reaches your nose or it doesn't, and no self-help book is changing that.



ENGLISH HAS A GAP

There is no single word for a physical trick you can either do or you can't — touching your nose with your tongue, wiggling your ears, rolling your tongue into a tube — unteachable, innate, binary.

The closest English offers is “gift” or “knack” but neither captures the specificity. Psychology gives us “giftedness” but that implies something grander than nose-licking.

Touch your nose with your tongue



You either can or you can't.

Wiggle your ears








You either can or you can't.

Roll your tongue into a tube



You either can or you can't.

HOW IT FITS (AND DOESN'T)

ENGLISH OPTION	WHY IT FALLS SHORT	HOW HAPTOPRAXIA IS DIFFERENT
Gift 	Too general. Implies talent, often with value or achievement.	Haptopraxia is specific, physical, and often trivial — but real.
Knack 	Implies something acquired or developed.	Haptopraxia is innate. You have it from birth.
Giftedness 	Psychological term implying high ability or intelligence.	Haptopraxia applies to niche, non-intellectual physical abilities.
Talent 	Implies practice, training, or potential.	Haptopraxia cannot be taught, trained, or earned.
Ability 	Too broad. Everything is an ability.	Haptopraxia is rare, binary, and unteachable.

MORE EXAMPLES

- Cross one eye at a time
- Inflate your cheeks by pushing air with your tongue
- Make a muscle “pop” in your neck
- Bend your thumb back to your wrist
- Lift one eyebrow independently
- Clap with one hand
- Do a one-handed push-up

Some party tricks. Some evolutionary leftovers. All haptopraxia.



ETYMOLOGY

From Greek:
hapto (ἅπτω) = touch
praxis (πράξις) = doing, action, practice

Together:
haptopraxia = the doing one can do by touch (innately)



USAGE EXAMPLE

A: “Can you lick your elbow?”
 B: “No.”
 A: “Ah. You lack that particular haptopraxia.”



IN CLOSING

We all have our haptopraxias. Some are useful. Most are useless. All are unteachable. All are perfectly human.
Either you have it or you don't.



HAPTOPRAXIA: BORN, NOT MADE. EITHER YOU HAVE IT, OR YOU DON'T.

NEW WORD ALERT!

Woungnmed

[woung-nemd] *noun*

MEANING:

“I just bought a bag of chips guys.”



EXAMPLE IN A SENTENCE



USAGE NOTES

- Casual announcement of a recent chip acquisition.
- Often followed by the sound of the bag opening.
- May be accompanied by rustling, crunching, and unfair chip withholding.



HOW AND WHEN TO USE WOUNGNMED

1. ACQUISITION

You've secured the chips.



2. ARRIVAL

You've arrived where people are.



3. FLEX (MINIMAL)

Subtle flex. Not too much.



4. SHARING (OPTIONAL)

You may share. You may not.



5. LATE NIGHT CONFESSION

It's quiet. It's dark. You're honest.



ETYMOLOGY (DEFINITELY REAL)

From “wow” (reaction) + “ung” (sound of opening a bag) + “med” (past tense marker because it already happened and I'm still proud).



COMMON FOLLOW-UPS

- “You gonna share?” → Maybe.
- “What kind?” → The best kind.
- “Spicy?” → Possibly.
- “How many bags?” → Don't worry about it.
- “Where'd you get those?” → That's classified.

GRAMMAR

Woungnmed is intransitive. It does not take an object. You don't say “I woungnmed chips.” That's redundant. The chips are understood.

CORRECT: I just woungnmed.

INCORRECT: I just woungnmed chips.

IN THE WILD



★ SAY IT PROUD. SAY IT LOUD. WOUNGNMED. ★

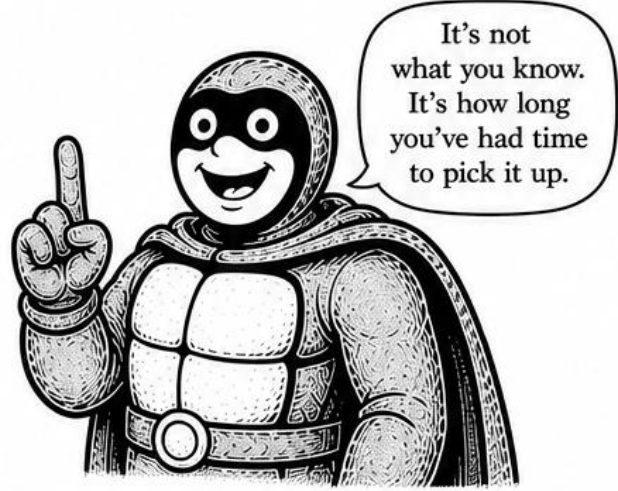
A NEW WORD FOR AN OLD ADVANTAGE

chronosoph

[kroh-noh-soph] *noun*

From *chronos* (time) + *sophos* (knowledge).

One who knows things only because they've been around long enough to absorb them.



"He's not smart, he's just a chronosoph."

WHAT IS A CHRONOSOPH?



A chronosoph isn't necessarily intelligent, talented, or even particularly curious.

They're simply old enough to have seen, heard, and remembered a lot of stuff.

Time is their teacher.
Duration is their degree.
Living is their curriculum.

NOT THE SAME AS...



INTELLIGENT

Knows how things work.
A chronosoph knows that they do.



WELL-EDUCATED

Studied it.
A chronosoph just lived it (or near it).



WISE

Understands patterns and makes good choices.
A chronosoph remembers the patterns but may still make the same bad choices.



EXPERT

Has deep knowledge in a field.
A chronosoph has shallow knowledge in a wide range of fields.

SIGNS YOU'VE ENCOUNTERED A CHRONOSOPH



Back in my day...

Their stories always start here.



That reminds me of the time...

They relate everything to something that happened years ago.



You kids don't know how good you have it.

They have a firm belief that the past was either better or tougher.



I don't know why, I just remember that.

They can't explain it, but they've filed it away somewhere.



I've seen it all.

(They haven't. But they've been around long enough to think so.)



Here's what happened...

They are living archives with questionable editing skills.

EXAMPLES IN THE WILD

- Knows every phone number from memory. (Because there used to be no other way.)
- Can fix things with tools and swear words. (Because YouTube didn't exist.)
- Remembers when \$1 could buy lunch. (And will remind you.)
- Can name the starting lineup from a 1987 game. (But forgets why they walked into the kitchen.)



CHRONOSOPH TEST

Do you know it because...

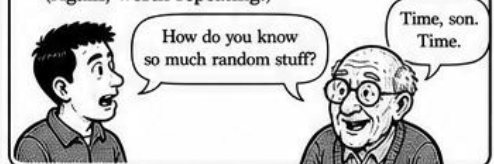
- A. You studied it?
- B. You experienced it?
- C. You've just been around forever?

If C, you might be a chronosoph.



USAGE EXAMPLES

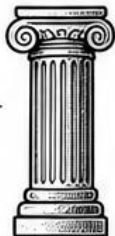
- Don't argue with him about history. He's a chronosoph.
- She's not great with computers, but ask her anything about life. Total chronosoph.
- He's not smart, he's just a chronosoph. (Again, worth repeating.)



ETYMOLOGY

chronos (χρόνος) = time
sophos (σοφός) = wise, knowing

chronosoph = one who is wise because of time, not necessarily intelligence.



THE BEAUTY OF CHRONOSOPHY

In a world obsessed with speed, the chronosoph reminds us: Sometimes, knowing comes not from being smart, but from simply showing up... day after day, year after year, and paying a little attention.



IN CLOSING

You can't rush it.
You can't fake it.
You can't Google it.

You can only earn it one sunrise at a time.



KNOWLEDGE FADES. TIME STICKS. THAT'S THE POWER OF A CHRONOSOPH.



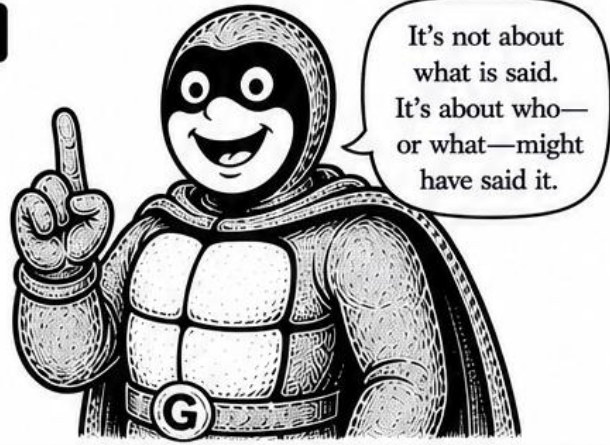
GENENOIA: A NEW WORD FOR A NEW PARANOIA

genenoia

[jen-uh-noi-uh] *noun*

From “generated” and “paranoia.”

The reflexive distrust of content based on suspected origin rather than actual merit.



We already have a word for dismissing content as AI slop without engaging its substance—that’s **slopshaming**.

But what about the subtler affliction: refusing to believe something simply because it might have been AI generated, regardless of whether it actually was or whether it’s true?

IT'S A COGNITIVE BIAS WITH REAL CONSEQUENCES.



Dismiss the argument. Ignore the evidence. Reject the analysis—not because it’s wrong, but because an AI might have touched it.

The message is guilty until the author proves their humanity.

HOW GENENOIA SHOWS UP IN THE WILD

THE AUTOMATIC REJECTION

THE REVERSE BURDEN OF PROOF

THE MOVING GOALPOSTS

THE SELECTIVE OUTRAGE

THE ECHO CHAMBER AMPLIFIER

WHY GENENOIA IS IRRATIONAL (AND GETTING WORSE)

AI CONTENT IS INDISTINGUISHABLE.

As AI-generated content becomes indistinguishable from human work, judging by origin becomes increasingly impossible.

JUDGING BY ORIGIN IS LAZY THINKING.

It's easier to dismiss than to engage. But it's also intellectually dishonest.

IT'S ALSO UNRELIABLE.

You might reject a true insight, a helpful tool, or a life-saving idea—all because of paranoia about provenance.

IT STIFLES KNOWLEDGE.

Good ideas don't stop being good because of their source. Genenoia keeps us ignorant on purpose.

IT'S CONTAGIOUS.

Doubt spreads faster than facts in a culture of suspicion.

THE ANTIDOTE

Engage first. Evaluate second. Judge the argument, not the author.

Either the argument is sound or it isn't. The fingerprints on it are irrelevant.

GENENOIA VS. CRITICAL THINKING

GENENOIA SAYS:	CRITICAL THINKING SAYS:
"It might be AI."	"What is the claim?"
"Therefore, I reject it."	"What is the evidence?"
"Prove you're human."	"Prove it's true."
"I don't trust it."	"I will evaluate it."
"Origin matters."	"Merit matters."

REAL-WORLD EXAMPLE

A medical guideline. Supported by data. Cited by experts. Peer-reviewed.

Genenoia says: "AI slop."

Critical thinking says: "Let's see if it's right."

GENENOIA IS THE REFUSAL TO THINK. DON'T LET PARANOIA REPLACE REASON.

Stay curious. Stay skeptical. Stay rational.

UROSTASIS: A WORD WHOSE TIME HAS COME

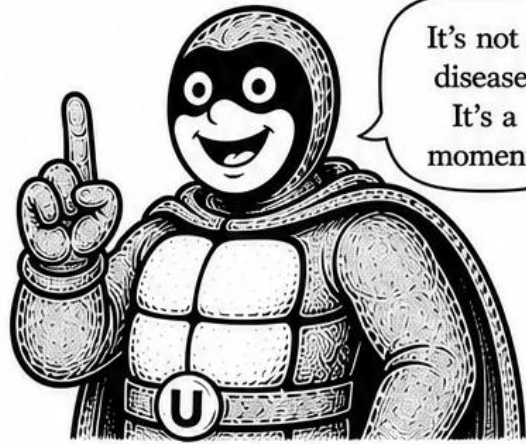
urostasis

[yur-oh-stay-sis] *noun*

From the Greek *uro* (urine) and *stasis* (standstill).

The condition of needing urgently to go and being entirely unable to.

Not a medical diagnosis. A lived experience.



There is a universal human experience that medicine calls "urinary retention" and the rest of us call personal hell.

That gap between desperate need and any actual result.

The physiological betrayal of standing at a urinal while your bladder stages a work stoppage.

It needs a better word. That word is urostasis.

THE UROSTASIS EXPERIENCE



You want to go.
Your body disagrees.
Your bladder says "not now."
Your dignity leaves the building.

**WELCOME TO UROSTASIS.
ENJOY THE MISERY.**

UROSTASIS STRIKES WITHOUT WARNING

Long car trips.



Meetings that run over.



Every public toilet in existence...



...the moment you actually need one.



It does not discriminate by age, gender, or bladder size.

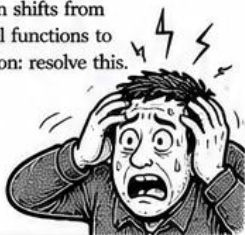
It is the great equaliser.



SUFFERERS WILL RECOGNISE THE SYMPTOMS IMMEDIATELY

RIISING PANIC

Your brain shifts from all normal functions to one mission: resolve this.



AN INABILITY TO THINK ABOUT ANYTHING ELSE

Work? Dead.
Conversations? Gone.
Everything narrows to one irrational thought loop.



THE CRUEL IRONY

Anxiety about the situation makes the situation worse.



COMMON SIDE EFFECTS*

- Leg crossing (advanced)
- Toe curls
- Bladder bargaining
- Sweaty everything
- Mental countdowns
- Praying (to any deity or plumbing)

*May vary in intensity. All are unpleasant.



NOT JUST A GUY THING

Urostasis is universal. It laughs at your lifestyle choices.



It unites us in suffering.

NOT A DIAGNOSIS

Doctors have terms. They have codes. They have charts.

We have a word that captures the truth.



This is that word.

FINALLY, A WORD.

Other languages had words for love, honor, and melancholy.

We had nothing for this.

Now we do.

Urostasis.

Say it. Share it. Use it.

You're not alone.



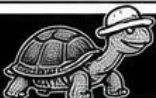
IN CLOSING

It will pass. You will survive. You will laugh about it later.

But in the moment?

It's urostasis.

And it is very real.



THIS ONE WAS INVENTED BY TURTLEBOY
(because somebody had to suffer for the word)



HORRORMETRY: WHEN FEAR DOES THE MATHS

horrormetry

[hor-uh-met-ree] *noun*

The tendency to wildly inflate numerical estimates for events that frighten us. The scarier the subject, the bigger the number your brain invents.



Since the jet age began in the 1950s, there have been roughly 2,000 to 3,000 fatal commercial airline accidents worldwide.

Total. Ever.



Most people, asked to guess, will say **millions**.

THE HORRORMETRY GAP

REALITY		MOST PEOPLE GUESS
2,000 – 3,000	≠	1,000,000+
fatal commercial airline accidents. Total. Ever.		(millions)

That gap between reality and estimate isn't ignorance. **It's horrormetry.**

WHY IT HAPPENS



DRAMATIC
Big, dramatic events feel more numerous.



HEAVILY REPORTED
Every crash leads every bulletin.



VIVID & MEMORABLE
We remember the stories, not the stats.



AVAILABILITY HEURISTIC
What's easy to recall feels common.

The availability is total. The frequency is not.

NATURAL HABITAT

Horrormetry thrives on scary things.



Plane crashes are horrormetry's natural habitat. They are dramatic, heavily reported, and viscerally terrifying.

IT'S NOT JUST PLANES

The same bias. Different fears.



Shark attacks | We think: common
Reality: extremely rare



Murder rates | We think: soaring
Reality: usually falling



Lightning strikes | We think: likely
Reality: very unlikely



Terrible diseases | We think: inevitable
Reality: highly unlikely

We count by fear rather than fact, and fear is a terrible accountant.

THE PSYCHOLOGY BEHIND HORRORMETRY

Horrormetry isn't stupidity. It's a deeply human cognitive bias.



Emotional intensity

➔ = 1,000,000!

Inflated estimates

The brain uses how we feel as a proxy for how often. The more horrible the event, the more often we assume it must happen.

THE COST OF HORRORMETRY



Distorts risk | We fear the wrong things and ignore the real dangers.



Drives bad decisions | Policy, politics, and personal choices get skewed.



Feeds anxiety | Constant worry about things that are vanishingly unlikely.



Erodes trust in data | When reality clashes with fear, we dismiss the facts.

Bad maths. Real consequences.

HOW TO FIGHT HORRORMETRY

- ✓ Look up the base rate.
- ✓ Demand numbers, not vibes.
- ✓ Compare risks, not headlines.
- ✓ Remember: vivid ≠ frequent.
- ✓ Let facts do the counting.

Be scared if you must. Just don't be bad at math.

REALITY REMINDERS



Global commercial flights per year: ~40 million



Fatal commercial airline accidents per year, on average: ~100



Your odds of dying in a commercial flight: About 1 in 11 million



Your odds of driving to the airport: Much higher

IN THE WILD

I'm never getting on a plane again! They crash all the time!

That's horrormetry talking.



IT JUST ISN'T TRUE.
And now we have a word for thinking it is.

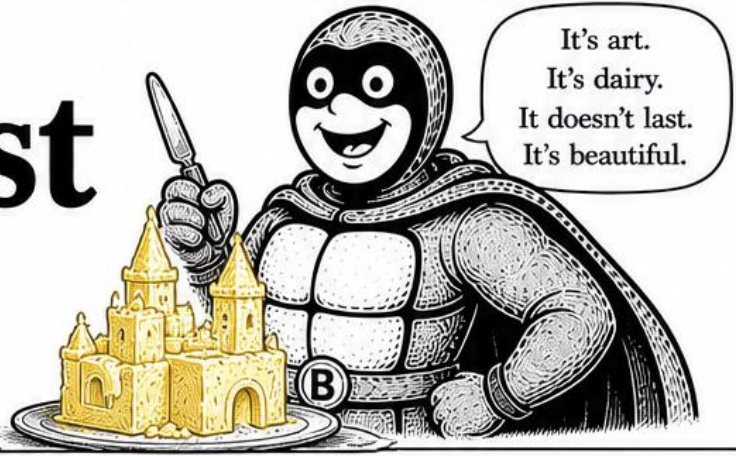
A new word for a well-known bias.

NEW WORD, FRESHLY CHURNED.

Buttartist

[buht-art-ist] *noun*

A person who carves things into butter.
Temporary sculptures.



DEFINITION

The act of sculpting, carving, or etching objects, designs, or patterns into butter.

Often done for display, celebration, culinary flair, or the sheer joy of turning something spreadable into something spectacular.



ORIGIN

Buttartist combines "butter" (nature's most pliable canvas) with "artist" (one who creates beauty from skill and vision). Because some artists use marble. But buttartists use breakfast.



I never knew butter could be so cultured.

EXAMPLES OF BUTTARTISTRY

THE CLASSIC SWAN



Elegance in every curl.

THE BUTTER DRAGON



Because dragons love dairy.

THE BUTTER ROSE



Romantic. Edible. Perishable.

THE BUTTER TRAIN



All aboard the flavor express.

THE BUTTER LOG CABIN



Home is where the butter is.

THE BUTTER PORTRAIT



A likeness that won't last.

TOOLS OF THE BUTTARTIST



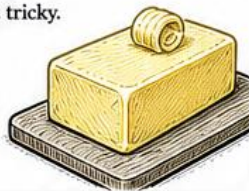
- Butter carving knife
- Offset spatula
- Detail gouge
- Loop tool
- Patience
- Cold hands

Note: Warm hands are the enemy. So is sunlight. And toast.



BUTTER IS THE MEDIUM

- Soft, but holds form.
- Forgiving, but tricky.
- Delicious, but demanding.
- Best enjoyed: Unsalted. Cold. High quality.

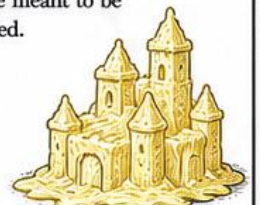


Good butter makes good art. Great butter makes it unforgettable.

TEMPORARY IS THE POINT

Butter sculptures are meant to be admired, not archived.

- They melt.
- They smear.
- They get eaten.
- They fulfill their delicious destiny.

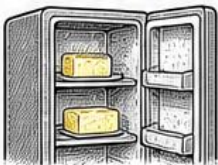


All art fades. Few art is this tasty on the way out.

HOW TO BECOME A BUTTARTIST (A SIMPLE GUIDE)

1. CHILL YOUR BUTTER

Cold butter holds. Room temp ruins.



2. PLAN YOUR MASTERPIECE

Sketch it. Dream it. Maybe make it.



3. CARVE WITH CARE

Cut away. Shape. Refine. Repeat.



4. DISPLAY PROUDLY

Set it on ice. Show it off.



5. ENJOY (QUICKLY)

Time is short. But so is breakfast.



FAMOUS BUTTARTISTS (REAL & IMAGINED)

- The Butter Queen of Iowa (real)
- The Sculptor of the State Fair (real)
- Pierre Le Beurre (imagined, but brilliant)
- You? (absolutely possible)



BUTTARTIST PHILOSOPHY

It doesn't last. That's what makes it special. It nourishes. That's what makes it useful. It's humble. That's what makes it art.



IN CLOSING

Not all heroes carve in stone. Some carve in butter. Be proud. Be bold. Be a buttartist.



ART THAT MELTS. MEMORIES THAT DON'T. ♥ SPREAD THE JOY. BUTTARTIST. 🧈

NEW WORD. IMPORTANT WORD.

Glutemnity

[gloo-tem-nuh-tee] *noun*

A voluntary liability waiver signed by a person with Celiac disease acknowledging ingestion risk and indemnifying the food provider against gluten exposure.

Otherwise called a pre-glue.

From **gluten** + **indemnity**.

Because hope is not a strategy, but signatures are.

I love food.
I also love
not being
in the bathroom
for 3 days.

INVENTED BY
TURTLEWOMAN
WHO IS A CELIAC
(BECAUSE SOMEONE
HAD TO)



WHY THIS WORD EXISTS

Dining out with Celiac disease is a game of trust with consequences.

- Cross-contact happens.
- Ingredients change.
- Good people make honest mistakes.
- Menus lie (sometimes unintentionally).
- Reactions do not care about intent.

Glutemnity acknowledges the reality:
You can't make food 100% risk-free.
But you can make the risk clear.



WHAT GLUTEMNITY DOES

- ✓ You acknowledge the risk.
- ✓ You accept personal responsibility.
- ✓ You release the food provider from liability relating to gluten exposure.
- ✓ You still deserve respect, care, and the best effort possible.



WHEN YOU MIGHT USE A GLUTEMNITY (A PRE-GLUPE)

RESTAURANTS That aren't 100% gluten-free. 	BAKERIES Where flour is in the air. 	FAMILY DINNERS Where Aunt Carol still dusts with regular flour. 	TRAVEL Where communication is hard and gluten is everywhere. 	LIFE Because you still want to live it (deliciously).
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THE GLUTEMNITY (EXAMPLE)

GLUTEMNITY WAIVER (PRE-GLUPE)

I, _____ (the "Undersigned"), who has Celiac disease, knowingly and voluntarily choose to consume food provided by _____ (the "Provider"), with full understanding that such food may contain gluten or may be subject to cross-contact with gluten.

I acknowledge and accept the risk of gluten exposure, including but not limited to illness, injury, or other adverse health effects.

I hereby release, waive, and indemnify the Provider, its owners, employees, agents, and affiliates from any and all claims, liabilities, damages, or causes of action arising from or related to gluten exposure.

I am signing this of my own free will, not because anyone made me, and because I really, really want that pasta.

Signed: _____ Date: _____

Printed Name: _____

Emergency Contact: _____

Emergency Contact Phone: _____

I'd do it again. (Probably.)



NOT A SAD THING. A SMART THING.

Glutemnity isn't giving up. It's informed consent.

It's you saying:
"I understand the risk.
I'm choosing the experience.
We're doing the best we can."

It's empowerment with a signature.



NOT A SUBSTITUTE FOR CARE

A pre-glue is not permission to be careless.

Providers should still:

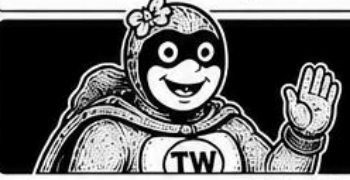
- Ask good questions
- Follow best practices
- Communicate clearly
- Take cross-contact seriously

Care isn't waived. Liability is.



IMPORTANT NOTES (PLEASE READ)

IT'S VOLUNTARY You choose it. Nobody can make you sign. 	IT'S NOT REQUIRED You can always say no thanks. 	IT'S NOT A GUARANTEE It doesn't make gluten safe. It makes the risk yours to accept. 	IT'S NOT LEGAL ADVICE Just a tasty word for a serious conversation. 	IT'S A REAL NEED Because Celiacs deserve better tools, better words, and better meals.
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Glutemnity: Because life is short.
Because food is amazing.
Because we plan ahead (and sign things).

THIS WORD WAS CREATED BY
TURTLEWOMAN, CELIAC,
LOVER OF FOOD, FIGHTER OF GLUTEN,
AND ADVOCATE FOR BETTER WORDS.

How to Outbluff a VICIOUS DOG at night!



... as recommended by Lt. Comdr. Willy Necker, Wheeling, Ill.—noted dog trainer and judge at dog shows—and wartime hero of U.S. Coast Guard War Dog Training.



1 The fact that 999 dogs out of a thousand are friendly, safe and lovable doesn't alter the fact that occasionally Mr. Hungry may encounter one that's of disagreeable disposition. Such animals are dangerous. Especially at night! Be prepared!*



2 Outdoors at night, turn on your "Eveready" flashlight! Shine it directly at the dog's eyes—so blind and perhaps bewilder him. He may leap at the light, however—so don't hold it in front of you. Hold it at arm's length to the side. Most important!



3 Keep still. Don't move. Don't run—it's instinctive with most animals to attack anything that runs away or moves aggressively. If the dog refrains from attacking for a few seconds, you have probably won! He is apt to growl at the light, then slink off, outbluffed!

4 For *bright light, white light, effective light*—insist on "Eveready" batteries. For they have no equals—that's why they're the world's *longest-lasting* flashlight batteries. Yet their extra light, extra life, cost you *nothing extra!*

NATIONAL CARBON COMPANY, INC.
30 East 42nd Street, New York 17, N. Y.
(Unit of Union Carbide **UCC** and Carbon Corporation)

The registered trade-mark "Eveready" distinguishes products of National Carbon Company, Inc.

EVEREADY

TRADE-MARK®



For
EXTRA
POWER,
EXTRA LIFE
—AT NO
EXTRA COST!



REMEMBER, FRIENDS:
BRIGHT LIGHT.
CALM MIND.
TURTLE POWER!

**BE PREPARED.
BE OUTBLUFFED.
BE AWESOME.**
(AND BRING A SNACK.)

THIS AD WAS CREATED BY
TURTLEWOMAN, CELIAC,
LOVER OF FOOD, FIGHTER OF GLUTEN,
AND ADVOCATE FOR BETTER WORDS.



GUARANTEED BY
★ **TURTLE POWER** ★
OR YOUR MONEY BACK!

New! Turtleman's

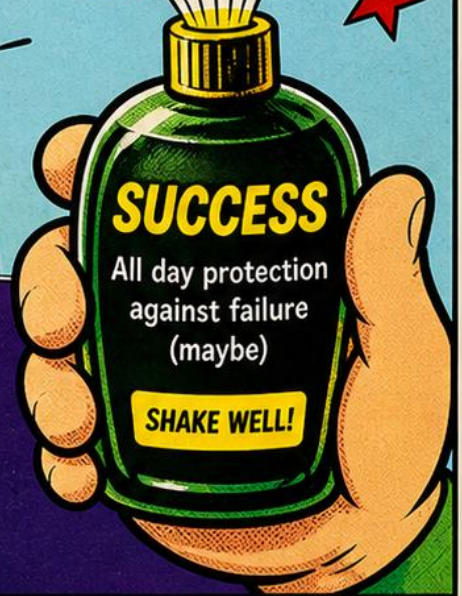
Success

Stops Failure Instantly!*
Brings Pleasure More
Ineffectively!

ONLY
39¢ and 59¢
(MAYBE)

From Turtleman – world's greatest do-gooder (well, he tries!). This super spray might help your day go a bit smoother! A squeeze of Success Spray (not a magic potion) and you'll be protected from failure, oops... we mean... disappointment! Use it daily!

One **Squeeze**
Puts Your Mind
At **Ease!**



WORKS
SOMETIMES!



TURTLE GUARANTEE:

Buy a bottle of Success Spray and try it for one week. If you're not satisfied that it's the most ineffective, pleasantest failure repellent you've ever tried, send back the bottle and Turtleman will give you double the money back!* Tested and (sort of) Guaranteed by **TURTLEMAN!**

Turtle Power Labs, 105 Shell Street, Manila, Philippines

*Results may vary. Side effects may include napping, daydreaming and sudden urges to help people even when it doesn't help.